ISB&M Kolkata

International School of Business & Media

PGDM (AICTE Approved Programme)



Information Bulletin 2026

Superior Career - Wealth & Lifestyle

From 4.3 Lacs in 2021, 8.7 Lacs Indians in 2025 Join Million $ (Rs. 8.5 Crore) Wealth Club.

Source : TOI Sept. 22, 2025

ISB&M Alumni:

Infinite Aspirations.

Global

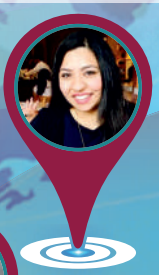
Achievements

Across 45 Countries

Outstanding Alumni

Business

Sanghita Majumder (2006-08)
Sr. Director Client Services
The Trade Desk
California, United States



Rishi Tiwari (2007-09)
Commercial Manager
Linfox
Australia



Aastha Tripathi (2007-09)
Data Scientist
Microsoft
Washington, USA



12000+

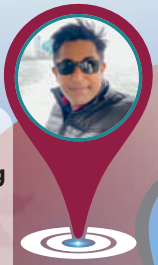
Alumni (All Campuses)
Across 45 Countries

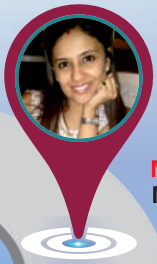
School with Leadership Talent Focus



Devasmita Halder (2009-11)
Global Brand Communications Manager
Bosch and Siemens
Munich, Germany

Ritesh Samtani (2010-11)
Director
Mastercard
New York

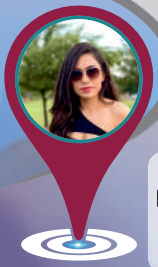




Shradha Mehta
(2009-11)
Director
Morgan Stanley
Mumbai, INDIA

Nelson Gomes
2012-14
Head of Marketing and Comm.
IHG Hotels & Resorts
UAE

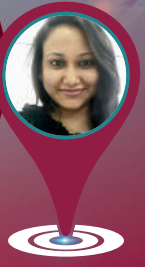




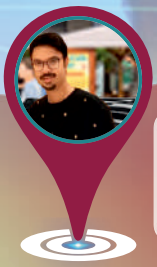
Balaka B. (2008-10)
Business Process Lead
TCS
Arizona, USA



Amaresh Rai (2008-10)
Relationship Manager
RAK Bank
Abu Dhabi, UAE



Ila Mehra (2008-10)
Vice president
Morgan Stanley
Mumbai, INDIA



Rahul Chandra (2008-10)
Head of Marketing
Stanley Black & Decker
Dubai, UAE

Intellect That Competes

Debate & Case Studies

HOST INSTITUTE : XLRI Jamshedpur

EVENT : The Kronos - HR Case Competition
POSITION : 1st Runner-up: Powerpuff Girls
COMPETITORS : IIM Kozhikode, XLRI

HOST INSTITUTE : IIM Ahmedabad

EVENT : Red Bricks Challenge
POSITION : Top 5
COMPETITORS : SIBM, NITIE, IIM Shillong, IBS Hyderabad & KJ Somaiya

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HOST INSTITUTE : TAPMI, Manipal

EVENT : ATHARVA'36- Business Plan
POSITION : 1st Runner Up
COMPETITORS : IIM-A, IIM-B, IIM-C, SIBM, TAPMI

HOST INSTITUTE : ISB Hyderabad

EVENT : INFRABIZ-CASE STUDY
POSITION : 2nd Position
COMPETITORS : IIM A, IIM Indore, BHU Varanasi & SCMHRD Pune

HOST INSTITUTE : IIM Udaipur

EVENT : Finomenia- Finance Simulation
POSITION : TOP 5
COMPETITORS : IIM Udaipur, NMIMS, IMT

HOST INSTITUTE : XLRI Jamshedpur

EVENT : The Kronos HR Case Competition
POSITION : 2nd Runner-up Team VSP
COMPETITORS : IIM Kozhikode, XLRI

HOST INSTITUTE : IIT Bombay

EVENT : E Summit
POSITION : Top 5
COMPETITORS : SIBM, K J Somaiya, IIM Shillong, IBS Hyderabad & NITIE

HOST INSTITUTE : IIM - Bangalore- VISTA-'18

EVENT : RETAILER-MARKETING COMP.
POSITION : 3rd Position
COMPETITORS : IIM-B, IIM Indore, CHRIST, NMIMS

HOST INSTITUTE: SIBM-PUNE

EVENT : NATIONAL LEVEL CASE STUDY "PANIC PLANNERS"
POSITION : First Runners UP
COMPETITORS : IIM - C, IMT Ghaziabad, MDI LBSIM, IMI Delhi, Wellingkar, SCHMRD

HOST INSTITUTE : NMIMS Indore

EVENT : MARKLOGIX 1.0 BRANDWISER
POSITION : TOP 4
COMPETITORS : IMI Delhi, NMIMS Mumbai, IIM Bodhgaya & IIM Udaipur

CNN Money

RESEARCH 2025, USA

- Apple
- Adidas
- Amazon
- BCG
- Bain&Co.
- BMW
- Citi
- Google
- Goldman Sachs
- IBM
- JP Morgan
- Mastercard
- McKinsey & Company
- Microsoft
- Morgan Stanley
- Nike
- Procter & Gamble
- PepsiCo
- Samsung Electronics
- Walmart

You can Find

ISB&Mites

among them

Where do Top B-School Students Aspire to be

Employer Preference for MBA Students from globally best B-Schools.

Saurish Choudhury Batch: 2007-09 Program Manager **Apple** Gurugram	Sravan Kumar Batch: 2009-11 Sr Tech Program Manager **Amazon** Japan
Rohan Laddha Batch: 2003-05 Senior Director - BU **Adidas** Gurugram	Mrinali Pathak Batch: 2010-12 Indian Sr Manager HR **BCG** Gurugram
Satchit Gayakwad Batch: 2001-03 AGM **BMW Group** Gurugram	Mukesh B Madhyan Batch: 2004-06 Sr Vice President **CITI** Mumbai
Prasant Banthia Batch: 2007-09 Sr Vice President **Goldman Sachs** Bangalore	Kundan Kumar Jha Batch: 2011-13 Program Manager **Google** Bangalore
Sheetal Agrawal Batch: 2008-10 Assistant VP **JP Morgan Chase & Co,** Mumbai	Parul Saxena Batch: 2000-02 Project Manager **IBM** UK
Pragati N Batch: 2016-18 FP&A Analyst **McKinsey & Company** Pune	Astha Tripathi Batch: 2007-09 Senior Data Scientist **Microsoft** Washington,US
Ashesh Taparia Batch: 2010-12 Director **Morgan Stanley** Mumbai	Ritesh Samtani Batch: 2010-12 Director- Global Product Management **Mastercard,** New York
Prakriti Prabhat Batch: 2014-16 Business System Analyst **Nike,** US	Saranga K Batch: 2004-06 Brand Director **Procter & Gamble** Switzerland
Pallavi G Batch: 2008-10 Exec. Manager HRBP **PepsiCo** Hyderabad	Ankur Kapoor Batch: 2004-06 Director- Product & Marketing VD Division **Samsung Electronic** Gurugram

Deepratna Singh
Batch: 2004-06
Sr. Director HR
Walmart, Washington

President Message



Dr. Pramod Kumar

Ph.D. (IIT Bombay)

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Operating Philosophy

- Always look for and follow the best practices and standards.
- Operate with a spirit of responsibility, liberty, integrity and openness.
- Develop a sense of partnership among all.

Counting VPs/Directors/Senior Management alumni, is how we evaluate the impact of our education.

ISB&M education is unique in nurturing competitive aspirations and learning how to drive your career.

Our excellence in education and our approach to seeking professional standards, is one thing that our alumni always talk about. We raise the personal and professional proficiency of our students.

You learn to overcome self-limiting thoughts and beliefs, you learn to create an enviable future-a life full of possibilities & an empowering career.

Prof. Arpita Roy
Director
ISB&M Kolkata

M. Sc. (Economics), University of Calcutta; M.Phil. (Economics), Jadavpur University,
Former faculty at University of Calcutta.
Executive training with TIL, LIC etc.



"

ISB&M PGDM is not just another two year management programme; it is an institution which triggers high aspiration levels and facilitates career building among its students. ISB&M alumni have, within a short time span, made a mark for themselves, performing successfully in corporate houses across industry verticals & functional areas, in India & overseas.

ISB&M has the four key factors that corporate recruiters look for in a quality B School - faculty & academic processes; placements & corporate relations; development of interactive and leadership skills & finally, infrastructure and co-curricular activities.

ISB&M, Kolkata's academic, extra-curricular events & workshop programs, coupled with 20 weeks of on-the-job training, has produced industry ready personnel who are ready to take on any challenge from day one. The stay at ISB&M Kolkata will be an experience that our alumni will cherish & recall nostalgically long after they have passed out from the gates of this School & entered the portals of top management in industry in India & abroad

International Academic Collaboration

California Polytechnic State University, Pomona, California - USA

1. Research & Faculty Exchange

- USA Faculty teaching in ISB&M & ISB&M faculty in USA
- Faculty working on joints research project and Paper publication



2. Programmes Sharing & Students Exchange

- Joint UG & PG programme
- ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

3. Executive Education

- Certificate Programme
- Short executive Development programme both online & offline

FDP with International Faculty

Promotes the culture of impactful and industry-relevant research and academic learning.

- **Dr. Michael Jay Polonsky** Professor Business & Law -Deakin Business School, **Australia**
- **Dr. Rafael Alcadipani** Professor, FGV-EAESP **(Brazil)**
- **Dr. Mina Beigi** Professor of Career Studies at Southampton Business School, **England**
- **Dr. Ramadhar Singh** Distinguished University Professor PhD (Purdue University), **US**
- **Dr. Sérgio Giovanetti Lazzarini** Chafi Haddad Professor of Management, Insper - **Brazil**

CTIF Global Capsule (CGC), Denmark

- To contribute further to the regional understanding between both countries through mutual cooperation programs.
- To further collaboration between CGC, and ISB&M through academic programs in instruction, research and faculty development among the faculty and students of both institutions.





Discussion with some good Universities in the UK, Germany, Brazil... in progress. Could be finalized in the next 3 to 4 months . will be updated on the website.

3rd International Conference.

ESETBiz 3.0

on

EMERGING SOCIO-ECONOMIC TRENDS & BUSINESS STRATEGY

August 29-30, 2025





ISB&M Kolkata hosted the 3rd International Conference on "Emerging Socio-economic Trends & Business Strategy" on August 29-30, 2025. This conference provided a platform to address and deliberate on various issues and concerns in the field of Finance, Economics, Marketing, Human Resources & Organizational Behaviour, Media & Communication, Supply Chain Management and Environmental Sustainability & Green Living. The conference facilitated researchers around the world to present their research work, expanding knowledge and insight into the significant current challenges.



Mr. Navanit Narayan (CEO)
Haldia Petrochemicals Ltd.





Prof. (Dr.) Someswar Kesh
Professor (Emeritus),
University of Central
Missouri, USA.



Milestone in Campus Placement

Campus Placement for Batch 2023-25:
ISB&M is among the best B Schools for Rewarding and a professionally meaningful career.

Highest Offer Batch 2023-25: 20.56 LPA

Average Offer Batch 2023-25: 11.4 LPA

160+ Companies Visited

Placement Philosophy: "Every Student is Important" – ensuring 100% student placements.
Open and closed company policy several students get multiple offers

Supportive Culture for Placement :

Prepare you for high profile companies Cope with pressure of placements

- Workshops
- Coaching & Counseling
- Communication & body language

Final Placement Batch: 2023-25



Harsh Saraogi
CTC - 20.56 LPA
AX Premium Properties
Kolkata



Anusuya Ghosh
CTC - 13 LPA
Hewlett Packard Enterprise
Kolkata



Shashank Mandal
CTC - 11 LPA
Hindustan Unilever Ltd.
Patna



Akash Das
CTC - 10 LPA
Scrabble
Kolkata



Areefa Begam
CTC - 9.5 LPA
Bajaj Allianz General Insurance
SambalPur



Rishika Chomal
CTC - 9.5 LPA
Greaves Electric Mobility
Kolkata

Milestone in Campus Placement



Badal Kumar (PGDM 2023-25)
AX Premium Properties
20.56 LAKHS
Hometown: Kolkata

BUILD HIGH PROFILE CAREER

Reason to pursue PGDM @ ISB&M KOLKATA?

- 22 years of Excellence in Management education.
- Education & Learning.
  - Learn Domain knowledge.
  - Personal transformation.
- Beginning that makes Future better.
  - Meaningful Role.
  - Rewarding compensation.
  - Great companies to work with.
- Enviable Sr. Management career that puts you in category of rich Indians.
- A lifestyle that fewer Indians (top 10%) leads.
- Student driven culture.
- 12-16 Weeks internship program.
- Centralized placements across the campuses.
- Legacy of 100% Placement.
- Fully residential campus.

Final Placement Students - 2023-25



Abhishek Kumar Singh
Hindustan Unilever Limited
11 LPA CTC
Marketing
Gaya



Sakita Sinha
Cognixia
10.5 LPA CTC
HR
Patna



Chetna Saini
Homesfy Realty Ltd.
9.5 LPA CTC
HR
Siliguri



Sayantani Ghosh
Homesfy Realty Ltd.
9.5 LPA CTC
Marketing
Bankura



Sanjana Kumari
Homesfy Realty Ltd.
9.5 LPA CTC
Marketing
Patna



Atriya Mukherjee
Coffee Day Beverages
9 LPA CTC
Marketing
Kolkata



Souptick Goswami
Indorama Ventures
9 LPA CTC
HR
Kolkata



Komal Kumari
Black Orange Talent Executive
9 LPA CTC
Marketing
Hazaribag, Jharkhand



Aritra Ghoshal
Inbody
8.5 LPA CTC
Marketing
Kolkata



Shayani Paul
M1xchange
8.3 LPA CTC
Finance
Siliguri, West Bengal



Kundan Kumar
Livspace
8 LPA CTC
Marketing
Patna



Karan Kumar
Livspace
8 LPA CTC
Marketing
Patna

Race for Career Begins ....

Fastest & Early Winners

Campus Placement 2025-26

Final Placements Kolkata : 2024-26

Summer Internship : 2025-27

Over 31%

Batch Placed in Oct. 2025

Over 20 Companies in Oct. 2025

Moody's, Volvo-Eicher, Walmart, Purple.com, Sutherland Global, PVR Ltd., Schneider Electric, Trinamix, GEP Worldwide, KPIT & Many More ...

Final Placement

Batch: 2024-26



Bajaj Allianz General Insurance

21 Students got (PPO)



Aditya Birla Capital

Abhinav Prasad, Asish Kr., Atul Pandey, Kanchan Pandey, Shreya Sinha



Pragya K P

GEP Worldwide

Cachar, Assam



Asmita Paul

Motilal Oswal

Jamshedpur

Summer Internship

Batch: 2025-27



Thomas Cook

Stipend: 1,26,000

Aniket Mandal, Subhankar Nath



AllianceBernstein

Stipend: 1,25,000

Deergha Jain, Rituraj Chanda, Disha Trivedi, Sarvesh Patil



BNY

Stipend: 70,000

Aarush, Aditi, Aryan, Ishika, Prerna, Shri Hari, Vanshika, Venus

Campus Placement 2024-26

Pre-Placement Offer (PPO)



Pragya K P
Shapoorji Pallonji
Cachar, Assam



Anjali Kumari
Central Coalfield Ltd.
Gumia, Jharkhand



Asmita Paul
F2 Fintech
Jamshedpur



Rajshi Shah
Trust Mutual Fund
Muzaffarpur, Bihar



Priya Prasad
Trust Mutual Fund
Rourkela, Odisha



Punit Das
Tata Steel
Jamshedpur



Soumyajit Ghosh
Berger Paints
Kolkata



P S Om Umesh Sahoo
FundsAudit
Rourkela, Odisha



Vivek Kumar Singh
Bajaj Allianz
Ranchi, Jharkhand



Amulya Aditya
Capgemini
Patna, Bihar



Ranjan Choudhary
Bajaj Allianz
Dhanbad, Jharkhand



Ramanuj Dey
BAGIC
Kolkata



Asish Kumar Sinha
Jodo
Kolkata



Atul Kumar Pandey
Hungerbox
Kolkata



Avinash Kumar
Shapoorji Palonji
Ranchi, Jharkhand



Krishnendu Biswas
Bajaj Allianz
Kalyani, West Bengal



Nchuizeng Jeme
Propelld
Assam

Campus Placement 2024-26

Pre-Placement Offer (PPO)



Sneha Dutta
Jodo
Durgapur



Abhinav Prasad
Homesfy
Ranchi, Jharkhand



Ananya Paul
Bajaj Allianz
Jamshedpur



Apurva Jha
Aligned Automation
Ranchi, Jharkhand



Khushbu Singhi
Hungerbox
Jamshedpur



Puspita Chatterjee
Cook & Clean
Kolkata



Nishant Shukla
Homesfy
Jamshedpur



Nilakshi Dey
Linde India
Kolkata



Ashwini Raj
Bajaj Allianz
Ranchi, Jharkhand



Kanchan Pandey
Homesfy
Kolkata



Anindan Mondal
COOK & CLEAN
Ichapur, Kolkata



Priya Mandal
Trust Mutual Fund
Ranchi, Jharkhand



Shreya Sinha
Jodo
Ranchi, Jharkhand



SK Aftab
G.B.Impex
Kolkata



Soumya Saha
Fundsroom Investment Services
Bardhaman, West Bengal



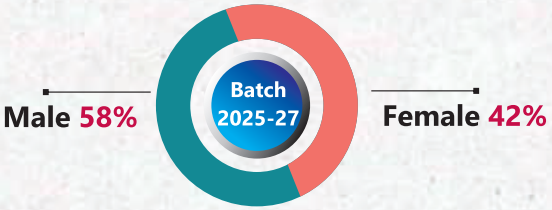
Soumyadeb Dhar
Neetraya Plus
Kolkata



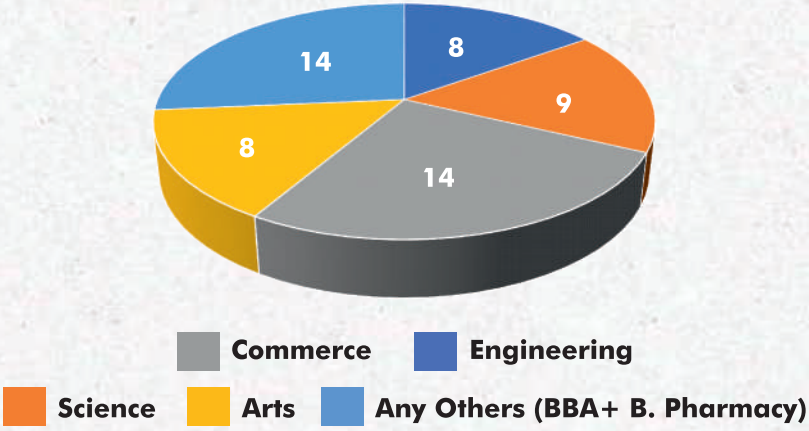
Subhankar Jana
BAGIC
Kolkata

Students Batch Profile : 2025-27

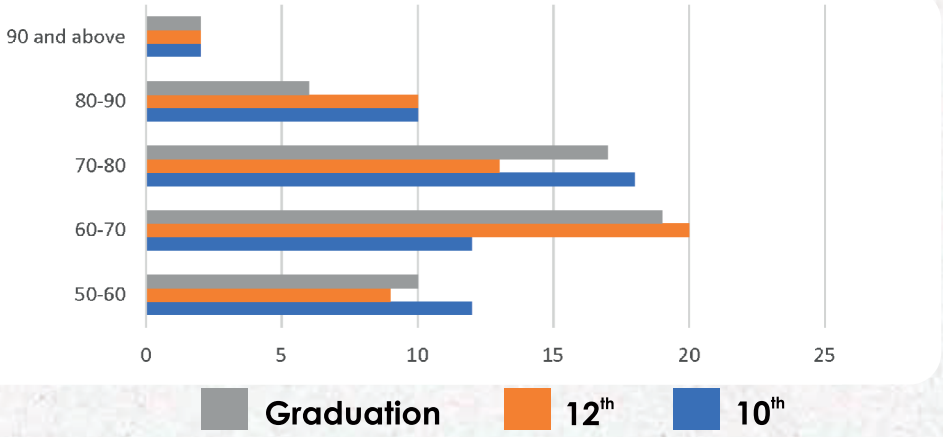
Gender Diversity



Graduation Stream : 2025-27



Academic Background : 2025-27



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Placement Highlights Batch : 2023-25





Placement Philosophy: "Every Student is Important" - ensuring 100% student placements.

Open and closed company policy several students get multiple offers



160+
Companies Visited

Supportive Culture for Placement :

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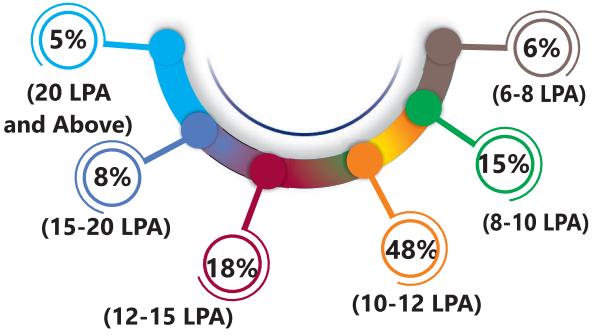
Cope with pressure of placements

- Workshops
- Coaching & Counseling
- Communication & Body language training

Placement Highlights Batch : 2023 -25

TOP 100 RECRUITERS OFFERED



SUMMER INTERNSHIP OVERVIEW : 2025-27

Stipend Offered

Highest Stipend Offered	Average Stipend Offered
₹1,26,000	₹40,000

SUMMER INTERNSHIP DURATION IS OF 8 to 10 weeks

Compensation Range:
Rs. 8 Lakhs to Rs. 20.56 Lakhs CTC across various sectors.

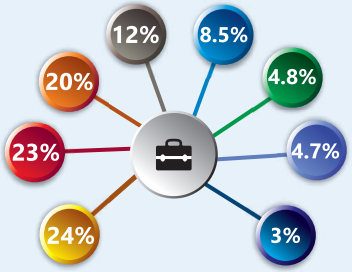
Recruitment Trend: The placement process continues with top recruiters from diverse industries.

New Age Recruiters :

TresVista, The Adecco Group, Hewlett Packard, Sutherland Global, Trinamix, Schlumberger, Rosy Blue (ORRA Diamond), Alten , GEP Worldwide, Hotstar, Trident, HCL, Hector Beverages & Many More...

Students Selected in Open Companies Can Apply to Other Companies of Their Choice and Move On

Placement Report sector wise: 2023-25



- E-Commerce
- Fmcg & Fmcd/retail
- IT & ITES
- Media
- Consulting
- Engineering & Logistics
- BFSI
- Others



ISB&M has been awarded the
"Leading B-School in Academics & Placements"
@ the Times Education Icons 2025 by The Times of India!

Awards and Ranking



Awards

"Excellence in Premier B-School"

ET NOW Business Conclave & Awards 2025



India's Leading B-School of the Year 2025

Universal Eminence Awards



Excellence in Education & Placement

Lokmat Excellence Awards 2025



Ranking

Ranked in Top Private B School - East Zone
Source: Outlook-I CARE B School 2025

Ranked in Top 50 private Institutes
Source: Times B-School Ranking 2025

Rank in Top 100 B Schools
Sources: Times B-School Ranking 29th Jan -2025

Ranked State Private B School
Source: GHRDC B School Ranking, 2025

Position inTop 100 Business Schools In India Beyond IIMs.
B School Survey 2024

Category among Top Private B School in India
Source : Business-Standard B School Survey, 2024

Seek Inspiration from Business Leader

At ISB&M , you learn and are guided by business leaders & Entrepreneurs of eminence from across the globe. They inspire you as role models & Shape your ambition in life.



Madhavi Lall
MD, Head - HR India
Deutsche Bank



Pawan Bhageria
President Global HR
Tata Technologies



Rahul Dutta
Country Director
Microsoft



V K Bansal
Chairman-India Investment Banking
Morgan Stanley



Mr. Samar Banerjee
CHRO
Star Cement



Ms. Kinkini Das
Chief HR Business Process
Tata Steel



Mr. Adrian Saldanha
CEO
India Cables Systech Pvt. Ltd



Mr. Ram Mehrotra
Chief Business Officer
Kansai Nerolac Paints Ltd.



Mina Beigi
Professor of Career Studies
University of Southampton



Sanjay Mathew
Sr. Director Strategy and Innovation
Oracle



Ankit Jain
Associate Director
EY



Saurabh Arora
Sr. Director - Global head of Order to Cash
A.P. Moller - Maersk



Chris Gunning
Global Enablement Lead, Global Finance Operation
NielsenIQ



Bijuraj Balakrishnan
India HR Director
Dassault Systemes



Anjan Gupta
Executive Director
Morgan Stanley



Jo Varghese
Director
BNY

Faculty

Understand High Standards in Education & Learning

Creating a world -class educational environment that allow students to fully develop their professional abilities that fosters a strong sense of responsibility and ethics.
Highly Qualified Faculty with education & experience in Institution of high reputation e.g IITs, IIMs, XLRI, S. P. Jain, JNU, BITS Pilani, MDI, FMS,Delhi University, GIM, TISS and best of Institutions.
We at ISB&M strongly believe that a blend of conceptual knowledge and right attitude is essential for overall development of an individual and for the success in the corporate World.

An Illustrative List of Faculty



Dr. Prithivish Bose

Ph. D., XLRI, Jamshedpur
P.G. Diploma in Business Management, XLRI B.Tech, IIT(ISM), Dhanbad

Dr. Bose has worked over 30 years in Several Multinational Organizations Strategic and operational roles including Fortune 500 companies, as well as top Indian business houses in the IT, Paints, FMCD, and Telecom sector with responsibilities for India and the Asia-Oceania region. Dr. Bose has participated in lead roles in Malcolm Baldrige National Quality Award and TQM activities.



Prof. Peanaky Mridha

Pursuing Ph. D. - University of Engg. Management _ Kolkata, PGDM – IIM Calcutta, B. Tech – IIT Kharagpur

He is a seasoned professional with 14 years of industry experience in operations and logistics, followed by 16 years in academia. An alumnus of IIM Calcutta & IIT Kharagpur, he worked with organizations like Rourkela Steel Plant, United Phosphorus, Gujarat Glass, and Lafarge India Ltd. in planning and logistics roles. With a rich blend of corporate and academic expertise.



Prof. Diptendu Haldar

PGDM, LBSIM, Marketing, International Business Strategy

A seasoned professional with 20+ years of leadership experience in Consumer Durables and BFSI sectors.Worked with top brands like Whirlpool, LG, Samsung, Bajaj, and Bharti across strategic roles nationwide. Associate with Aspire Learning Solutions, collaborating with organizations like RBI, IOCL, HPCL, LIC, and international clients. Also serves as a faculty at ISB&M Kolkata, specializing in learning and development.

Kolkata Campus



Outstanding Alumni



Astha (2007-09)
Data Scientist
Microsoft
Washington



Rahul (2008-10)
Director | Consumer
Stanley Black and Decker
Dubai



Shraddha (2009-11)
Director
Morgan Stanley
Mumbai



Ritesh (2010-12)
Director
Mastercard
New York

Final Placement Batch 2023-25



Anusuya Ghosh
Hewlett Packard Ent.
Bangalore



Badal Shah
AX Premium Properties
Dubai

Final Placement Batch 2024-26



Khushbu Singhi
Hungerbox (PPO)
Jamshedpur



Asmita Paul
Motilal Oswal
Jamshedpur

Established in 2004 by the esteemed Dr. Pramod Kumar, the **ISB&M Kolkata** has nurtured over 3,500 renowned alumni and boasts a 100% placement record. With a rigorous academic program, the institute fosters superior professional skills and a strong sense of work ethics, empowering ISB&Mites to lead companies and influence policies on a global scale.

PGDM AICTE Approved
Dual Specialization Programme

Business Management

Marketing | Finance | Human Resource | Logistics & Supply Chain Mgmt. | Business Analytics | Media & Communication

Summer Internship Batch 2025-27



Rituraj Chanda
AllianceBernstein
Kolkata



Subhankar Nath
Thomas Cook
Kolkata

Final Placement 10 - 15 Lacs CTC
Internship 70K - 1.26 Lacs Stipend

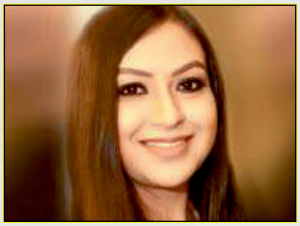
Data as of Sept. 26, 2025. May go up later, Last year's (2023-25) Highest was over 20.56 Lacs.

Alumni Speak



Debanshu Dasgupta
Batch : 2008-2010, Kolkata
Assistant Vice President - Learning & Talent Development
HSBC

“ ISB&M has given me firsthand experience to interact with corporate. Has helped me gain confidence in communicating to corporate and honed my interpersonal skills. By entrusting responsibilities to students, ISB&M has made me becoming result oriented and focused.



Amrita Thakur
Batch : 2008-10, Kolkata
Global Talent Manager
United Arab Emirates

“ As an Admissions & Branding Cell Co-ordinator, I have honed my leadership qualities. Meeting targets, customer / client relation and meeting deadlines is no more new to us. ISB&M has taught me to balance academic requirement with career advancement. What we did in class and college, we replicate that now. It's wonderful to be a part of the entire experience.



Megha Mehrotra
Batch : 2008-10, Bangalore Urban
Finance Specialist
Accenture

“ I have been very good in academics all through. But the difference ISBM has bought in me is remarkable. My outlook has changed drastically. I can now grasp concepts in finance very easily. We have an excellent faculty pool. It was a proud moment for me when during my interview I was told; one must thank ISB&M for sending such good candidates.

Alumni of ISB&M Kolkata

Director & Vice President



Akash Awasthi
Batch 2006-08
Director
Deloitte
Qatar



Sanghita Majumder
Batch 2006-08
Senior Director Client Services
The Trade Desk
California, United States



Shraddha Mehta
Batch 2009-11
Director
Morgan Stanley
Mumbai



Ritesh Samtani
Batch 2010-11
Director
Mastercard
New York



Ila Mehra
Batch 2008-10
Vice president
Morgan Stanley
Mumbai



Prakash Sinha
Batch 2007-09
Vice President
Motilal Oswal Financial Services
Kolkata



Amit Kar
Batch 2006-08
VP & Cluster Head
YES Bank
Kolkata



Indranil Pal
Batch 2006-08
Director, Credit Risk Management (CRM) Analytics
Standard Chartered Bank
Bangalore



Ahana Ganguly
Batch 2006-08
Assistant Vice President- Brand Marketing
Zee Media Corporation
Delhi



Piyali Das
Batch 2006-08
Associate Director- Treasury
Standard Chartered Bank
Bangalore



Vijay Bhaskar Kambala
Batch 2006-08
Brand Services Director
MullenLowe Lintas Group
Bangalore



Namrata Bohre
Batch 2008-10
Group Director Brand Communications
DDB Mudra Group
Bangalore

INTERNATIONAL CAREER & REWARDING LIFE



Arpita Singh
2007-09
Finance Assistant
TRG Wind
London, UK



Rishi Tiwari
2007-09
Commercial Manager
Linfox
Australia



Nelson Sumit Gomes
2012-14
Head of Marketing and Communications
IHG Hotels & Resorts
United Arab Emirates



Neha Saha
2010-12
Account Representative
RTS Financials
Kansas, United States



Shreya Jana
2008-10
Marketing & Communication Co-Ordinator
PGS Entertainment
Madrid, Spain



Satyajit Chatterjee
2012-14
Business Development Executive
NCRTS LLC
New Jersey, US



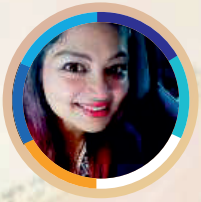
Anirban Sengupta
2006-08
Sales Manager
Qatar National Import & Export Co.
Qatar



Megha C. Ray
2007-09
Marketing Communications Manager
Marriott International
Ontario, Canada



Devasmita Halder
2009-11
Global Brand Communications Manager
Bosch and Siemens
Munich, Germany



Upasana Sanyal
Batch 2007-09
Marketing Operations
Microsoft
Washington, USA

Several ISB&M Alumni Get Foreign Posting within 2 to 4 years

Beyond ROI Big Value & Life

Build Lifetime economic value & High profile life style.



Balaka B. (2008-10)
Business Process Lead
TCS

Kolkata

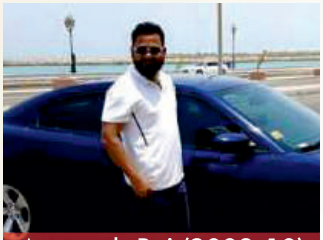
Arizona, USA



Rahul Chandra (2008-10)
Head of Marketing
Stanley Black & Decker

Kolkata

Dubai, UAE



Amaresh Rai (2008-10)
Relationship Manager
RakBank

Kolkata

Abu Dhabi, UAE

"**Education** is the most profitable investment. At **ISB&M**, we ensure it's a rewarding one."

"**ROI** is too little to look for from your **Management education.**"

"Build **Lifetime** economic Value & High Profile **Lifestyle.**"

Bhāvyā Bhārtī
January 19, 2022 ·

Do the hardwork in silence and let your new car make some noise!

Shifting to the success mode !
HELLO MG Hector!

#Firsr_Car



Bhavya Bharti
Batch: 2017-19
Merkle Sokrati - Sr. Manager CRM

Alumni in Top FMCG/FMCD Industry



Abhishek Jalan
Batch : 2004-2006
LG India
Marketing Head -
Product Management
New Delhi



Saikat Bose
Batch : 2005-2007
Samsung Electronics
Deputy
General Manager
Kolkata



Deepak Singh
Batch : 2004-2006
ITC
Regional Manager,
North & East
Kolkata



Anjali Singh
Batch : 2008-2010
Nokia
SAP HR Specialist
Gurgaon



Pankaj Bansal
Batch : 2006-2008
Lupin Ltd.
Senior Brand Manager
Mumbai



Ashish Mahendru
Batch : 2007-2009
GSK Consumer Healthcare Ltd.
Senior T.S.E.
Kanpur



Shreya Jana
Batch : 2008-2010
Bennett Coleman
Manager, Branded Content
Kolkata



Sourav Agarwal
Batch : 2010-2012
Raymond Ltd.
Area Sales Manager
Kolkata



Prince Bajpai
Batch : 2007-2009
Walmart
Category Manager
Gurugram



Dolly Choudhury
Batch : 2009-2011
Honeywell
Global Customer Marketing
Gurgaon, Haryana



Vikas Agarwal
Batch : 2007-2009
Bata India Ltd.
AVP Merchandise Manager
Noida, Uttar Pradesh



Priyanka Sharma
Batch : 2011-2013
Saint-Gobain Glass India
Key Account Manager
Kolkata

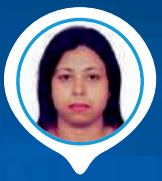
Alumni in Top BFSI Sector



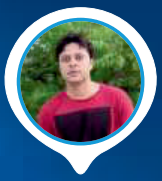
Indranil Pal
Batch : 2006-08
Standard Chartered Bank
Director, Credit Risk Management (CRM) Analytics
Bangalore



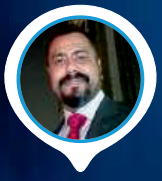
Ankit Mehra
Batch : 2006-2008
Standard Chartered Bank
Associate Director
Delhi



Piyali Das
Batch : 2006-2008
Standard Chartered Bank
Associate Director
Kolkata



Mainak Mukherjee
Batch : 2006-2008
Standard Chartered Bank
Asst. Vice President
Bangalore



Amit Kar
Batch : 2006-2008
Yes Bank
Vice President
Kolkata



Ankit Kumar Kharkia
Batch : 2009-2011
Yes Bank
Asst. Vice President
Kolkata



Gyani Kumari
Batch : 2015-2017
JPMorgan Chase & Co
Client Data Analyst
Bangalore



Gurpreet Kaur
Batch : 2008-2010
HSBC Bank
Asst. Vice President
Bangalore



Rajeev Prasad
Batch : 2008-2010
HSBC Bank
Asst. Vice President
Bangalore



Mohit Sarawgi
Batch : 2007-2009
State Bank Of India
Asst. Vice President
Assam



Hitesh Jethwani
Batch : 2007-2009
Axis Bank
Asst. Vice President
Kolkata



Lavnish Gupta
Batch : 2005-2007
TATA AIA Life Insurance
Asst. Vice President
Mumbai



Arnab Dutta
Batch : 2006-2008
RBL Bank
Asst. Vice President
Mumbai



Prakash Sinha
Batch : 2007-2009
Motilal Oswal Financial Services
Vice President
Kolkata



Debdipta Das
Batch : 2005-2007
HDFC Bank
Assistant Vice President
Gurugram



Vishal Agarwal
Batch : 2005-2007
Edelweiss Asset Management Ltd.
Deputy Vice President
Kolkata

PGDM IN
Business Analytics

This Business Analytics program will help you gain the knowledge you need to turn your organization's data into a tactical asset to generate business value. Business Analytics is impacting businesses worldwide and Companies are on the lookout for professionals who are business ready in analytics. The Post – Graduate program in business analytics by ISB&M provides an unmatched opportunity for individuals to shift their career in the accelerating field of Business Analytics.

Outstanding



Urbi Bhattacharya
Batch: 2010-12
Accenture
Sr. Business Analyst



Rudra Pratap Hota
Batch: 2007-09
IBM
Data scientist



Soumya Sarkar
Batch: 2008-10
Nielsen India Pvt Ltd.
Senior Data Scientist



Aditi Ghosh
Batch: 2010-12
Facebook
QA & Data Analyst



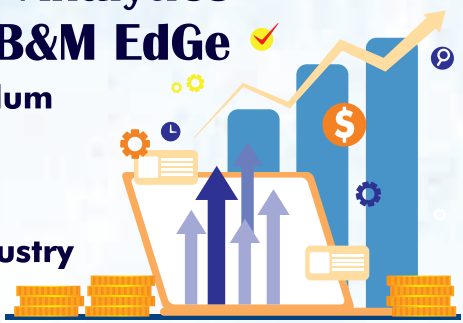
Sandip Banerjee
Batch: 2008-10
PwC
Data Analyst Consultant



Sushant Sur
Batch: 2008-10
Dell Technologies
Senior Data Analyst

Business Analytics & ISB&M EdGe

- **Globally Benchmarked Curriculum**
- **Best in Analytics**
- **Outstanding Faculty**
- **Global Alumni Network**
- **Curriculum co-created with industry**



PGDM in Logistic & Supply Chain Management

Supply chain Management is a core function and backbone of all companies. It covers the entire operation of a company from vendors/ Supplier to product /service manufacturing to sales and distribution.
E-Commerce, company will fail if it has weak supply chain and logistics, over 65% of a company's operating cost is in supply chain management.
Skills like forecasting, process analysis & value chain optimization, strategic cost optimization and profitability are the key factors that are looked into by Supply chain Professionals. The supply chain programme at ISB&M is highly valued in industry for recruitment.

Eligibility :

B.E, B. Tech., M.E, M.Tech, M.Sc, B.Sc, B. Pharma, M. Pharma & Other, Professional Degree



Alumni



Divyanshu Yadav
Batch : 2009-11
Director - Operation Head
Flipkart
Bengaluru



Shashi Jha
Batch : 2005-07
General Manager
Mercedes - Benz AG
Singapore



Ram Dhawad
Batch: 2008-10
Director, BD, USA
DHL
Chicago



Anshu Rathi
Batch: 2005-07
SAP MM Functional Analyst
Vari
New Jersey

SCOM Major Recruiters

PPG Asian Paints, Trident, Deloitte Consulting, TCS, Sutherland Global, Accenture, Blue Star, Hector Beverages, USHA International, PwC, Ernst & Young, TresVista, ITC, Hewlett Packard, Trinamix, Schlumberger, Britannia, Berkadia, Rosy Blue (ORRA Diamond), Wipro, Philips Lighting, UPL, HFCL, Britannia, British Telecom (BT Group) , Avata, GEP Worldwide & Many More..

Media & Communication

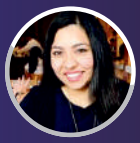
IF YOU THINK YOU HAVE A CREATIVE MIND,

PERSEVERANCE & A DESIRE TO BE EVERYWHERE ...

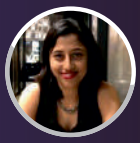
ISB&M MEDIA & COMMUNICATION program is designed to produce specialized media professionals with live projects from real-world industry and corporate partners.



Debashree Chatterjee
Batch : 2005-07
Associate Vice President
Concept PR
Mumbai



Sanghita Majumder
Batch : 2006-08
Senior Director
Client Services
The Trade Desk



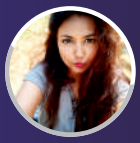
Ahana Ganguly
Batch : 2006-08
Assistant VP-
Brand Marketing
Zee Media Corporation



Kunal Biswas
Batch : 2007-09
Strategic Business Director
Mediacom
Zambia



Sucheta Mondal
Batch : 2008-10
Account Director
J. Walter Thompson
Hyderabad



Swati Singh
Batch : 2008-10
Client Services Director
BBDO India
Bangalore



Tanuja Saha
Batch : 2010-12
Account Director
Red Baron Pvt. Ltd.
Bangalore



Madhurenu Datta
Batch : 2012-14
Associate Creative Director
Ogilvy, Mumbai

Who will take you (our Recruiters)

Aaj Tak	**CNBC TV 18**	**Michael page**	**Ogilvy & Mather**	**Reliance Broadcast**
Adfactor PR	**HT Media**	**JWT Ltd.**	**Percept Group**	**Thomson Reuters India**
Benett Coleman & Co.Ltd	**Edelman**	**Lowe Lintas**	**Perfect Relations**	**Times Television**
Bloomber	**Fork Media**	**Network 18**	**Practice PR**	**Zee Network**

ISB&M

Corporate Connect



Mr. Ram Mehrotra
Chief Business Officer
Kansai Nerolac Paints Ltd.



Mr. Rishav Dev
Head of Talent Acquisition
Century Plyboards India Ltd.



Mr. Indrajeet Chatterjee
Sr. Associate Director
KPMG India







Ms. Kinkini Das
Chief HR Business Process
Tata Steel



Mr. Anoop Chaturvedi
Country Manager -India
Hewlett Packard Enterprise

Admission Process

Eligibility

Any Bachelors Degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination. Candidates should have appeared in one of the entrance exams **CAT / XAT / GMAT/CMAT.**

How To Apply

Application form is available at **www.isbm.ac.in** and must be Submitted online with the application fee can be paid through Debit / Credit card, and net banking. (application fee is non refundable)

Selection Weightage

While ISB&M, admissions are competitive, our selection criteria revolve around a candidate's ability to:

1. Cope with the demanding environment in ISB&M. The Candidate's ability to build a career with MNCs and high profile Indian companies.
2. Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek. In order to succeed in ISB&M, a candidate must develop learning attitude for a career and imbibe an open minded attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process

Score Card	**: 25%**	**GD&PI**	**: 40%**
Academics	**: 25%**	**Work Exp**	**: 10%**

Scholarship and Rewards*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.

Scholarship and Rewards: Up to 20 Lacs * The institute has the provision for awarding the following scholarship

Merit scholarship : ISB&M awards Rs.2 Lacs (1 lacs each year) to the TOP 5 students who obtain all of the following :	ISB&M awards Rs.1 Lacs (50K each year) to the TOP 5 students who obtain all of the following :	ISB&M awards Rs.50K (25K each year) to the TOP 10 students who obtain all of the following :
80 Percentile in CAT or XAT	**70 Percentile in CAT or XAT**	**70 Percentile in CAT or XAT**
80% in 10 & 12 Standard	80% in 10 & 12 Standard	85% in 10 Standard
		80% in 12 Standard
75% of equivalent CGPA in Graduation	**70% of equivalent CGPA in Graduation**	**70% of equivalent CGPA in Graduation**
CGPA of 5 and above in 1st trimester of PGDM Programme.	CGPA of 5 and above in 1st trimester of PGDM Programme.	CGPA of 5 & above in 1st trimester of PGDM Programme.

Important Dates

Application Forms Open	**20th Sept., 2025**
Application Forms Close	**20th January, 2026**
Early Bird (Application Fee: Rs. 500/-)	**20th Sept. to 31st Oct., 2025**
Application Fee : Rs. 700/-	**1st Nov. to 8th December, 2025**
Application Fee : Rs. 1000/-	**9th Dec. to 31st December, 2025**
Application Fee : Rs. 1800/-	**1st Jan. to 20th January, 2026**
Group Discussion & Personal Interviews	**6th February, 2026 Onwards**
PGDM Programme Commencement	**15th June, 2026**

Group Discussion & Personal Interview

The list of shortlisted candidates for group discussion and personal interview (GD&PI) will be posted on the website and also be intimated to the candidate by SMS, Email.

Cities where GD&PI will be Conducted

North : Delhi, Lucknow, Varanasi, Chandigarh, Ludhiana, Jaipur, Prayagraj, Kanpur,
East : Kolkata, Bhubaneswar, Jamshedpur, Ranchi, Rourkela, Patna, Guwahati
West : Pune, Ahmedabad, Surat, Bhopal, Indore , Mumbai, Nagpur, Raipur
South : Bangalore, Chennai, Coimbatore, Kochi, Trivandrum, Hyderabad

Life @ ISB&M










DIGI-EYe Cell ISB&M, Pune


FORZA




ISB&M


Forging Silver Legacies


FORZA





Lucky Ali



DIGI-EYe Cell ISB&M, Pune

Stebin Ben

Roop Tiwari



Akshy Kumar



Aastha Gill (Crescendo 2025)

ISB&M

Exposure to Stardom



Neha Kakkar



(KK) Krishnakumar Kunnath



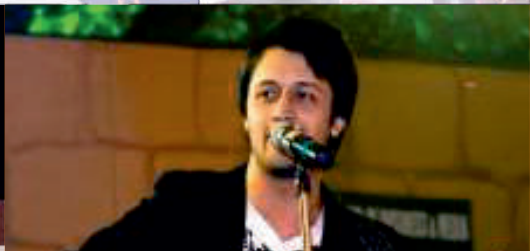
Akhil Sachdeva



Vishal - Shekhar



Palash Sen



ISB&M Alumni

Recommended their Own Family

Reena Raikar (2000 - 02)
Manager
L&D Phillips Carbon, Kolkata

Brother

Ketan Raikar (2001- 03)
Co-Founder & Managing Partner
PeopleSquare HR Consulting, Mumbai

Anupama (2001- 03)
Co-Founder & Chief Executive Officer
Findulge Training & Consulting
Delhi

Brother

Sudipto Mitra (2002 - 04)
AVP & Regional Head
Sony Pictures Networks
Kolkata

Akash Mohan (2001- 03)
SVP
GIC, Singapore

Brother

Akanksha Mohan
(2006 - 08)
Rewards Consultant
Mercer, New York - US

Ankur Kapoor (2004 - 06)
Director
Samsung, Mumbai

Sister

Tulika Kapoor (2008 - 10)
ASM
HSBC BANK, Pune

Sister

Shubhangana Kapoor
(2008 - 10)
Customer Success Manager
Informatica, Bangalore



Recommended their Own Family Trusted for Learning & Career

Kalyani Kasara (2005 - 07)
Senior Manager- Corporate Brand & Digital Content
Tata Elxsi, Bangalore

Brother

Jaidev Kasara (2008 -10)
Group Account Manager
Network18 Media, Bangalore

Neha Sharma (2007-09)
Founder & Director
AVIMUKTA, Mumbai

Sister

Tanya (2023-25)
Talent Acquisition
Blue Star, Mumbai

Raj K Mishra (2006 - 08)
Chief Procurement & SCO
Jindal Stainless, Gurgaon

Brother

Ajay Mishra (2009 -11)
Business Banking PSM-Foriegn Exchange
YES Bank, Lucknow

Sandeep Naug (2005 - 07)
Head of Strategy
Nexverse.ai, Bangalore

Brother

Sumeet Naug (2011-13)
Associate Director
CBRE, Bangalore

Nainika (2019 - 21)
Manager
ICICI Bank, Delhi

Sister

Niharika (2021- 23)
Process Manager
Eclerx Ltd., Mumbai

Neeraj Tewari (2005-07)
Zonal Business Head
Hero Moto Corp, Delhi

Brother

Nitin Tewari (2008-10)
Area Sales Manager
Berger Paints India, Surat

Amit singh (2004-06)
BDM/project
Blockchain Education

Brother

Anand Singh (2005-07)
Executive Director
Option Group, Mumbai

Tanya Agnihotri (2015-17)
Sr. Business Analyst & Product Owner
HARMAN Intl., Bangalore

Brother

Keshav Agnihotri (2022-24)
Branded Content Strategist
CNBC Tv18, Mumbai

Manisha Singh (2018-20)
Zonal Head
NBET LOGISTICS

Brother

Vandana Singh (2023-25)
Sales Executive
TESCRA, Bangalore

Hemangi Rajpal (2022-24)
Management Trainee
Zydus Group, Ahmedabad

Brother

Jayesh Verani (2024-26)
PGDM
Pune Nande Campus

Rasmita sahoo (2014-16)
Sr. Manager Private label
Zepto, Bangalore

Sister

Ankita Nayak (2024-26)
PGDM
Pune Nande Campus



Naihal Purohit (2020 - 22)
Associate 2
PwC, Kolkata

Sister

Nancy Purohit (2020 -22)
Associate 2
PwC, Bangalore

Lavisha Talesara (2015-17)
Associate Vice President
Motilal Oswal Financial Services Ltd.
Mumbai

Brother In Law

Tanishq Jenawat (2022-24)
Mgmt. Trainee-Integrated Marketing Comm.
Godrej & Boyce, Mumbai

Shubham Jaiswal (2016-18)
Senior Cluster Manager
Aditya Birla Sun Life Insurance, Kanpur

Brother

Harsh Jaiswal (2022-24)
Manager
Aditya Birla, Pune

Ayush Malgowa (2018-20)
Assistant Manager
PwC, Pune

Brother

Kartikey Tank (2024-26)
PGDM
Pune Mulshi Campus

Vaishanvi Rai (2019-21)
Sr. Growth Manager
Bajaj Finserv, Pune

Sister

Tanushri Rai (2023-25)
Brand Consultant
Bennett Coleman & Co. Ltd.
Pune

Advait Gaikwad (2020-22)
E-Commerce Manager
Asian Plastowares, Mumbai

Brother

Shreyas Gaikwad (2024-26)
PGDM
Pune Nande Campus

Recruiters Highlights









































































Consulting

PeopleStrong
Deloitte
KPMG
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Plc
Acuite Ratings & Research
Coherent Market Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomms
GEP Worldwide

BFSI & Fintech

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance Company
Aditya Birla Sun Life
TATA AIG
Home First Finance Company
Motilal Oswal Financial Company
South Indian Bank
Anandrathi
Purnartha Investments Pvt Ltd.
Darashaw
Bajaj Allianz Life Insurance Co. Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates
CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance

E-Comm & Ed- Tech

CarDekho
Ergode
PhonePe
Meesho
MagicPin
BYJU's
Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Real Estates & Logistics

CBRE
JLL India
Landmark Group
Homesfy
Royalti
Shoperty Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel
Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk

IT/ITES

Hewlett Packard Enterprise (HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Zycus
Infor
Capgemini
LeadSquared
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
ASUS
KPIT
TATA Elxsi

IT/ITES

Vajro
Wipro (Blackstone)
Bristlecone
Teltonika
Alten India
ITC Infotech

Engineering & Projects

Thermax
Hindalco
Wavin
Imerys
Schlumberger
British Telecom Group
Armstrong Automation
Grasim
MRF
Suzuki Motors
CEAT Ltd.
JK Tyres
Marvel Ceramics
Huhtamaki India
Cooper Corporation
Writers Corporation
Infiiloom
Micron Technologies
Praj Industries
Atlas Copco
Senvion Wind Technology
Tata Power
Eaton
GKN Fokker
HFCL
JSW Energy
Repos Energy

FMCG/FMCD/Retail

ITC Limited
Asian Paints
PPG Asian Paints
Hector Beverages
Jubilant Foodworks Ltd.
Britannia
RSPL
Lakme Lever
Usha International
MARS
Wrigley
Adani Wilmar
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India

FMCG/FMCD/Retail

Fraazo
Waycool Foods
ConAgra
Kohler Hindware
Callaway Golf
AB InBev
Bira
Bluestar
Schneider Electric
LG Electronics
JSW Paints
Haier
Croma
Givaudan
AstraZeneca
Lupin Ltd.
Cipla
GSK
Mankind Pharma
HungerBox
Emcure Pharmaceuticals
Vodafone
Rosy Blue
Sodexo
Reliance Retail Ltd.
Reliance Jio Mart
More Retail
Land Mark
Godrej Agrovet
Godrej & Boyce
Bosch + Lomb

Media & Communication

Hotstar
Times Music
Zee Entertainment
Radio Mirchi
Dainik Bhaskar
Fork Media
Outlook Group
9X Media
Adfactors PR
Resonance Digital

Conglomerate & Others

The Trident Group
Indira IVF
Diversey India
Atul Ltd.
Dr. Lal PathLabs
Sudarshan Chemicals
UPL
Deepak Fertilizers
Aura Air and others ...

ISB&M

www.isbmk.ac.in



Rahul Chandra
(Batch: 2008-10)
Head of Marketing &
Board Member
Stanley Black & Decker

Awarded the Prestigious Taqdeer

Award from the Govt of UAE for labor welfare excellence



Ahana Ganguly
(Batch:2006-08)
Assistant Vice President-
Brand Marketing
Zee Media Corporation Ltd.

Awarded Excellence in Marketing Strategy

Award from Zee Media Excellence Award 2022

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