



Peoples Empowerment Group

Peoples Empowerment Group

ISB&M



International School of Business & Media

Pune : Nande - Mulshi

Kolkata

Bangalore



SHUBHA SHRIDHARAN
2000-02
SENIOR VP- HR
THE ADECCO GROUP
SINGAPORE



RAJA BABBER
2001-03
SR. LEAD PRODUCT SOLUTIONS
S&P GLOBAL RATINGS
SINGAPORE



BINDIYA NAILAKA
2001-03
TREASURY COO-CFO
CREDIT SUISSE
SINGAPORE



AKASH AWASTHI
2006-08
DIRECTOR
DELOITTE
QATAR





VISION AND MISSION

Vision

Creating a world class education environment that allows students to fully develop their professional abilities and to foster a strong sense of responsibility and ethics.

Mission

- ➔ To develop dynamic professional, who will lead the global business environment.
- ➔ To further develop our quality of network with renowned educationalists and professionals in the corporate and social area.

“SUCCESS BEYOND BORDERS,
Competitive, Competence & Talent”

CNN - MONEY Research 2022, USA

Google
Goldman Sachs
Ernst & Young
Deloitte
KPMG
PwC
Apple
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
L'Oreal
Amazon
Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.

World's Top Employers for New Grads ISB&M boasts of global achiever Alumni, working with the best of companies, preferred by graduates from world's Top B-Schools ISB&M Alumni share 90% in world's top 20 most preferred employers by world's best MBA.

Shalini Rai
Partner Brand Manager
Google
Delhi
Batch: 2011-13

Prasant Banthia
Vice President
Goldman Sachs
Bengaluru
Batch: 2007-09

Sonesh Bahel
Senior Manager
Bain & Company
Gurgaon
Batch: 2004-06

Chanda Hemrajani
Associate Director
KPMG
Gurgaon
Batch: 2005-07

Akash Awasthi
Assistant Director
Deloitte
Qatar
Batch: 2006-08

Satchit Gaikwad
Senior Manager-
Press & Corporate Affairs
BMW Group
Gurgaon
Batch: 2001-03

Daksh Sharma
HR Lead
PwC
Pune
Batch: 2012-14

Apporv Shukla
Senior Category Lead
McKinsey & Company
Gurgaon
Batch: 2013-15

Nishant Kumar
Assistant Vice President
JP Morgan
Bengaluru
Batch: 2011-13

Sandeep Jain
Associate Director
Ernst & Young
London
Batch: 2005-07

Mrinali Pathak
Head for Consulting
Boston Consulting Group
New Delhi
Batch: 2010-12

Shraddha Mehta
Director
Morgan Stanley
Mumbai
Batch: 2009-11

Chinmayee Das
HR Business Partner
Amazon
Mumbai
Batch: 2014-16

Kirti Jha
Associate Manager- HR
L'Oreal
Mumbai
Batch: 2007-09

Rohan Laddha
Director Business Unit
Running and Credibility
Sports Emerging Markets
Adidas Group
Gurgaon
Batch: 2003-05

Archana Sandesh
Upadhyaya
Business Administrator
Microsoft
Bengaluru
Batch: 2011-13

Abinash Mohanty
Senior Manager -
Shopper Marketing
Coca-Cola
Gurgaon
Batch: 2006-08

Pratik Singh
HR Lead
PwC
Pune
Batch: 2012-14

Saurish Choudhury
Program Manager
Apple
Gurgaon
Batch: 2007-09

Anusha Agarwal
HR Specialist
Boston Consulting Group
Faridabad
Batch: 2015-17

WHO ARE WE?

International School of Business & Media, Pune is ranked amongst the top 2% B-Schools in India. We have grown as a center of excellence in education over the last 22 years.

ISB&M was founded in year 2000 by the visionary Dr. Pramod Kumar (President, ISB&M). "Ph.D. in Organizational Behavior from IIT Mumbai. Formerly associated with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI Jamshedpur, Ex-Director of SIBM, Pune."

ISB&M is an institute lead by high quality academicians & faculties with MBA & Ph.D. degrees affiliated from IITs, IIMs, FMS, NMIMS, & other prestigious Institutes & Universities.



AMRISHA SOANS
VICE PRESIDENT
MORGAN STANLEY
NEW YORK



NIKHIL LAGOO
VICE PRESIDENT-GLOBAL SALES
XPR POS+
MUMBAI

Table of Contents

- WHO ARE WE ?
- PRESIDENT'S MESSAGE
- PACKAGES OFFERED (2021-2022)
- GLOBAL ALUMNI
- NATIONAL ALUMNI
- WOMEN ACHIEVERS
- ACADEMIC PEDAGOGY
- PLACEMENT HIGHLIGHTS
- PLACEMENT REPORT
- PROMINENT RECRUITERS
- CHAIRPERSON PLACEMENT: DR. NEHA ARORA
- DIRECTORS
- MATCHLESS MENTORS
- PLACEMENT POLICY
- PLACEMENT ASSISTANCE COMMITTEE (I - CARE)
- CELLS AND CLUBS
- MEDIA COVERAGE



ANKIT KAPREE
2020-22
TRESVISTA



MEERA MERIN SABU
2020-22
**HEWLETT PACKARD
ENTERPRISE**



MAYUR LALCHANDANI
2020-22
HFCL

PRESIDENT'S MESSAGE

Over the last 22 years, we have produced some great talent. Talented professionals whose benchmark is very well with the best talent globally. Our alumni work with top global companies and handle middle and senior management level responsibilities.

They work in USA, EUROPE, SINGAPORE, MIDDLE-EAST, SOUTH AFRICA & AUSTRALIA.

At ISB&M, they go through a robust learning program. Education at ISB&M is a continuous dialogue about structure and processes that intertwines development, personal proficiency, knowledge, & analytical tools. Their commitment ways make them stay ahead and they constantly sharpen their skills to grow. At ISB&M, a student is encouraged to explore and experiment with every thought and wish.

Living a good life is the wish of all human beings, but for an achiever it is different.

We train ourselves hard and recreate the values that serve them well even if they challenge the old values that they learned while growing up at home. At ISB&M, they turn into self-driven professionals who compete at benchmark standards



DR. PRAMOD KUMAR
PRESIDENT

Ph.D. in Organizational Behaviour, IIT Mumbai. Formerly with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur, Ex-Director, SIBM, Pune. Consultant over more than 80 companies worldwide. Author of more than 100 research cases and management games. Research quoted internationally in text books & journals. (Served in Govt. Of India, Committee of Management Education.)

AWARDS AND ACHIEVEMENTS

HOST INSTITUTE : ASIA INC 500 CONCLAVE



Event :
SPEECH ELOCUTION
POSITION : WINNER

COMPETITORS : NMIMS, IIM B, JBIMS

HOST INSTITUTE : TAPMI- MANIPAL



Event :
HR CASE STUDY
POSITION : WINNER

COMPETITORS : IIM A, IIM B, IIM C, SIBM, TAPMI.

HOST INSTITUTE : ISB&M PUNE



Event :
NATIONAL INDEPENDENCE
DAY DEBATE
POSITION : WINNER

COMPETITORS : SIBM, JBIMS, NMIMS

HOST INSTITUTE : IIM - BANGLORE-VISTA-'18



Event :
RETAILER-MARKETING COMP.
POSITION : 3rd position

COMPETITORS : IIM-B, IIM INDORE, CHRIST, NMIMS

HOST INSTITUTE : SIIB, PUNE



Event :
UPAAY' 18 CASE STUDY
POSITION : 3rd position

COMPETITORS : IIM A, IIM B, IIM C, IMT GHAZIABAD, MDI, NIRMA, SIMC

HOST INSTITUTE : ISB HYDERABAD



Event :
INFRABIZ-CASE STUDY
POSITION : 2nd position

COMPETITORS : IIM A, IIM INDORE, BHU VARANASI & SCMHRD, PUNE

HOST INSTITUTE : IIM UDAIPUR



Event :
FINOMANIA-FINANCE
SIMULATION
POSITION : TOP 5

COMPETITORS : IIM UDAIPUR, NMIMS, IMT

HOST INSTITUTE : NMIMS INDORE



Event :
MARKLOGIX 1.0 BRANDWISER
POSITION : TOP 4

COMPETITORS : IMI DELHI, NMIMS MUMBAI, IIM BODHGAYA & IIM UDAIPUR

HOST INSTITUTE : NMIMS MUMBAI



Event :
RAJNEETI SHASHTRA
POSITION : TOP 5

COMPETITORS : SIBM, KJ SOMAIYA, IIM SHILLONG, IBS HYDERABAD, NITIE

+ Global ALUMNI

SUCCESS BEYOND BORDERS
Competitive, Competence & Talent

Shubha Shridaran 2002-04 The Adecco Group Senior VP-HR SINGAPORE	Sankalp Sharma 2003-05 TCS Head- HR ISRAEL	Vinay Sharma 2001-03 DBS Bank Senior VP SINGAPORE	Rahoul Sawani 2000-02 Corteva Agriscience President SINGAPORE	Gautam Mehta 2001-03 Cognizant Tech. Solutions GM Transition Philippines
Mayur Dhawan 2005-07 Julius Baer Director SINGAPORE	Sashikant Mohanty 2002-04 BNY Mellon Vice President BERLIN	VINAY SHARMA 2001-03 DBS Bank Senior VP SINGAPORE	Abhishek Bhatt 2003-05 CNBC Director Brand Marketing, NEW YORK	Bidisha Ghoshal 2004-06 Microsoft Experiential Lead SINGAPORE
Nitish Tiwary 2002-04 BNY Mellon Vice President BERLIN	Meghali Bhuyan 2001-03 CommonWealth Bank Business Relation Officer SYDNEY	Shainy Koshy 2002-04 Continental Group International Lead- Talent Acquisition, DUBAI	Raja Babber 2001-03 S&P Global Senior Lead SINGAPORE	Sandeep Jain 2005-07 Ernst and Young Associate Director LONDON
Shashi Jha 2005-07 MERCEDES-BENZ General Manager SINGAPORE	Anshu Singh 2009-11 PwC Manager-Consultant LONDON	Rakesh Pai 2005-07 Rabobank Sr. Business Analyst AMSTERDAM	Amrit Saboo 2005-07 Suntec Business Sol" Enterprise Software Sales, NEW JERSEY	Krishna Chaitanya G 2006-08 JLL Sr. Director, Regional Sol" Development, SINGAPORE
Mukund Krishna 2001-03 The Police Federation of England and Wales Chief operating officer LONDON	Anshu Rathi 2005-07 Vari SAP Procurement NETHERLAND	Arpan Pathak 2003-05 CNBC Director Brand Marketing NEW YORK	Deepratna Singh 2004-06 Walmart Global Tech Sr. Director HR - Walmart US Tech. USA	Kunal Athlay 2005-07 Infosys Senior Consultant/Senior Business Analyst SYDNEY
Akash Mohan 2001-03 GIC SVP SINGAPORE	Vanshika Bhatia 2002-04 Market Math Executive Director UAE	Mitika Sethi SRIVASTAVA 2004-06 HR Blog Co founder & CEO NEW YORK	NIMISH VARMA 2000-02 Shoonya Managing Partner SINGAPORE	ZENOBIA MADON 2004-06 Whirlpool Corporation Director HR - Talent & Strategy AMSTERDAM

NATIONAL ALUMNI

Kuldeep Bhorkar 2002-04 Edelweiss mutual fund Vice President MUMBAI	Jitendra Talreja 2001-03 BNY Mellon Group Manager - VP PUNE	ANIRUDDHA WATE 2010-12 Kotak Mahindra Bank AVP, PUNE	Abhishek Sainger 2001-03 Centrum India VP Offshore Investment MUMBAI	Surya Omar 2003-03 Vedantu Director HR BENGALURU
Divyanshu Yadav 2007-09 Flipkart Director BENGALURU	Vikky Srivastava 2011-13 HDFC Bank Assistant Vice President DELHI	Jacob Abraham 2014-16 Raymond Ltd Deputy Manager MUMBAI	Anupam Sinha 2009-11 ZEE Entertainment Associate Director MUMBAI	Bhushan Kulkarni 2010-12 Raymond Consumer Care HR BUSINESS PARTNER MUMBAI
Ashesh Taparia 2010-12 Citi Bank AVP MUMBAI	Abhishek Kumar 2000-02 EMAAR Chief HR Officer GURUGRAM	Nishant Kumar 2011-13 JP Morgan Senior AVP MUMBAI	Gaurav Kumar 2001-03 Relaince Digital Retail ASM RANCHI	Arun Agrawal 2010-12 Photon Director of Marketing MUMBAI
Achint Garg 2001-03 Kotak Securities Senior Vice President MUMBAI	Arun Paul 2000-02 Orion Innovation Head of HR KERALA	Archanaa Singh 2000-02 Reliance Broadcast Network Senior VP - HR MUMBAI	Sandeep Sarkar 2002-04 Credit Suisse VP Experienced Recruitment Lead MUMBAI	Sushant Majhi 2006-08 Gravitas Director & Head, Risk Analytics MUMBAI
Nitish Bhardwaj 2012-14 Planetspark Vice President GURUGRAM	Rohan Laddha 2003-05 Adidas Director GURUGRAM	Sudipto Mitra 2002-04 Sony Pictures Net. VP & Regional Head KOLKATA	Madhur Sharma 2006-08 AU Small Finance Bank Regional Head NR JAIPUR	Ranjit Kondeshan 2002-04 LIVSPACE Head of Human Resources MUMBAI
Nikhil Singh 2002-04 Shemaroo Ent. Deputy Vice President MUMBAI	Richa Sharma 2001-03 Phone Pe Director - Brand Mktg. BENGALURU	Anand Singh 2005-07 Options Group Executive Director MUMBAI	Sachin Saurabh 2010-12 GENPACT AVP BENGALURU	Tarun Kumar 2005-07 Standard Chartered Bank Associate Director MUMBAI
Shreyanshu M. 2000-02 Zee Entertainment VP Sales MUMBAI	Hitendra Singh 2007-09 Hitachi Solutions VP Human Resources PUNE	Siddharta Gupta 2002-04 Motilal Oswal Fin. Vice President MUMBAI	ASHISH MUSADDI 2004-06 Cipla Global Head - Cultural Transformation MUMBAI	

AND MANY MORE...

SUCCESS BEYOND BORDERS
Competitive, Competence & Talent





WOMEN ACHIEVERS

SUCCESS BEYOND BORDERS
Competitive, Competence & Talent



Preeti Pandey 2009-11 Pioneer Investcorp Associate VP DELHI	Zenobia Madon 2004-06 Whirlpool Corporation Director HR AMSTERDAM	Preeti Kalyan 2002-04 CBRE Director PUNE	Shilpa Taunk 2003-05 Peak Scientific Global HR Advisor NEW DELHI	Shraddha Poddar 2013-15 Uolo Edtech Pvt Ltd Senior Product Designer GURUGRAM
Swarnika Singh 2005-07 Tata Power Group Head MUMBAI	Archanaa Singh 2000-02 Reliance Broadcast Net. Senior VP - HR MUMBAI	Deepratna Singh 2004-06 Walmart Global Tech Senior Director- HR USA	Neha Tomar 2007-09 Flipkart HRBP BENGALURU	Sanjana Kapoor Singh 2003-05 Max New York Insurance Assistant Vice President GURUGRAM
Riddhima Puri 2009-11 Global Insur. Broker Director - HR MUMBAI	K. Kalyani Kasara 2005-07 Tata Elxsi Associate Manager BENGALURU	Samina Shakil 2008-10 Amazon Senior Recruiter DELHI	Shubha Sridharan 2002-04 The Adecco Group Senior VP- HR SINGAPORE	Piyush Kaushal 2008-10 Zee Entertainment Ent. Associate Director MUMBAI
Ruchika Doad 2003-05 PPG Asian Paints Country Head - HR MUMBAI	Amrisha Soans 2003-05 Morgan Stanley Vice President NEW YORK	Chanda Hemrajani 2005-07 KPMG Associate Director GURUGRAM	Chanda Singh 2001-03 XP&D CEO MUMBAI	Bindiya Naulakha 2001-03 Credit Suisse VP - Business Strategy SINGAPORE
Monmoon Verma 2001-03 Yum! Brands Chief People Officer SINGAPORE	Mona Kapoor 2003-05 Larsen & Toubro Talent Management MUMBAI	Abhilasha Bajpai 2003-05 ERNST & YOUNG Associate Director MUMBAI	Geetika Jain Naug 2005-07 Times Network Account Director DELHI	Priyanka Maitra 2002-04 PwC Manager-Talent Acquisition BENGALURU
Richa Sharma 2001-03 PhonePe Director - Brand Mktg. BENGALURU	Anupama Chaudhury 2001-03 Sutherland Global S.r Director- Talent Acq. NEW DELHI	Neha Arora 2007-0 FCB Interface Brand Ser. Director MUMBAI	Richa Jha 2007-09 Make My Trip As. Director HR BENGALURU	Neha Mishra 2005-07 Homesfy Vice President - HR MUMBAI
Meetali Makker 2003-05 Cubehighways Pvt Ltd. HEAD HR HYDERABAD	Kaushambika Singh 2003-05 WinMax Systems Vice President SAN FRANCISCO	Snehashree Makhija 2003-05 Aurionpro AVP MUMBAI	Gayatri Kakkar 2003-05 Entertainment Network SVP - HR MUMBAI	Vandana Agarwal 2005-07 The HR Practice Pvt Ltd Senior HR Consultant DALLAS

AND MANY MORE...

ALUMNI SPEAKS

WE DEVELOP BIG IDEAS THAT CREATES
A LONG LASTING IMPRESSION.

WORLD IS NOT ENOUGH



Demanding, Entrepreneurial and Empowered are the three words that sums up two years at ISB&M.

Arun Paul

Head Human Resource
Orion Innovation, India
Batch 2000-02
Human Resources



Enrolling in ISB&M was a valuable investment for me. In addition to broadening my perspective on business management, it has helped me to grow both professionally and personally. I have become more confident and learnt to face challenges head on with creative approaches and turn them into opportunities

Rahoul Sawani

President - South Asia
Corteva Agriscience, Singapore
Batch 2000-02, Finance



"Good to see such a large batch in campus. This batch seems to have the right mix of experienced and enthusiastic freshers, which should help temper the batch with industry insights as well as provide fresh thinking in every classroom session. Wishing them all the best".



Sourik Sinha

Head – Brand, Sponsorships & Social Media
HSBC, Singapore
Batch 2001-03
Marketing

Academic Pedagogy

The PGDM programme at ISB&M offers a unique learning experience to its students with its innovative pedagogy involving case studies, out of class learning and interactive classroom sessions to ensure students learn managerial and leadership skills to excel in their corporate roles. ISB&M students experience a rigorous coursework over the two years. The program offers dual specialization and is SPECIALISATION HIGHLIGHTS divided into six trimesters that includes continuous assessment process grading system.

At ISB&M each trimester comprises multiple assessment processes which includes quizzes, assignments, projects and final exams. The grading system is relative and is calculated on the basis of CGPA. Students are required to go through a two months summer internship after the completion of first year. Terms I & II have compulsory courses while electives are offered in Terms III, IV, V and VI of the second year.

Specializations

- **MARKETING**
- **FINANCE**
- **HUMAN RESOURCES**
- **BUSINESS ANALYTICS**
- **SUPPLY CHAIN AND OPERATIONS MANAGEMENT**
- **MEDIA AND COMMUNICATIONS**

ABHISHEK BHATT

Sr. Director Brand Marketing



CNBC | NEW YORK

PRANOB JYOTI CHETIA

Director Human Resource



VOLVO GROUP | SINGAPORE

Learning Methodology

At ISB&M, we ensure the development process of the students is not confined to the classrooms, library and labs. We ensure students get the opportunities to enhance their skills, explore their interests and ignite their passions. The campus life includes beyond the classroom opportunities that enrich the overall learning experience of the students during their stay at ISB&M.

ISB&M offers 2 years full time Career – Oriented dual specialization PGDM programme, approved by AICTE in Marketing, Finance, HR, SCOM (only for Engineers), Media & Communication, Business Analytics.

ISB&M learning programme is driven by high quality faculty & they have been associated with top B-Schools of India through their education and past work experience.

ISB&M continuously innovates on teaching & learning process with Guided Self- Study (GSS), new format of performance feedback etc. Students are encouraged to develop self-learning orientation. GSS while common among top American & European institutions, is new unique feature of ISB&M learning programme. This promotes study of what you may like to learn.

ISB&M's curriculum consists of a mix of classes and seminars that help students retain and develop their business knowledge and skills. Apart from the PGDM syllabus, students engage in Guest seminars, Leadership training, National Business Conventions, Special Guest Visits, Summer Internships, and other activities to enrich the overall learning experience.

Outbound Activities

Outbound Activity is a training method for enhancing organizational performance through experiential learning. Outbound Activities generally revolve around activities designed to improve leadership, communication skills, planning, change management, delegation, teamwork, and motivation. Participants are divided into teams and assigned tasks or activities for completion in a specified time.

Summer Internship Program

The Summer Internship Program (SIP) is an experiential learning component of the undergraduate degree program. As a mandatory 6 credit, 8-week long program slotted into the academic year between the month of April and July, the SIP aims to provide a platform for students to integrate classroom knowledge with related practical applications and skills in a professional ecosystem. It gives students a chance to become an integral part of real-time situations that not only provide practical learning but also provide ringside perspectives on future career paths that students would like to explore.

Live Projects

Live Projects - Students are required to undergo a live-project at the end of second year for 4-6 weeks in Industry under the opted specialization. Live project is the phase when you finally implement most of the things that you have learnt during your 2 years of PGDM. Live- Project mainly aims to familiarize students with the vision and the working environment of any company.

Group Projects

Group project is a major component of all the courses. The groups are formed in a manner such that students get to work with people from different educational, professional and cultural backgrounds. Feedback from alumni has confirmed that the greater part of one's learning at the Institute happens in group projects that range from preparing for case presentations to working on live industry projects.

Guest Lectures

Guest Lectures - At ISB&M, we invite several highly accomplished executives for Guest Lectures. We focus primarily on MNCs and top Indian companies. This helps students learn about executive talent, career planning and several of them could serve as role model to our students. Career Building is a systematic and planned approach that must be learnt.



**Outbound
Activities**



**Summer
Internship
Program**



**Live
Projects**



**Group
Projects**



**Guest
Lectures**

Program Objectives

1. Apply knowledge of management theories and practices to solve business problems
2. Foster Analytical and critical thinking abilities for data-based decision making
3. Ability to develop Value based Leadership ability
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment

Grading Systems

Grading follows the system of 6 quality points. The quality points used on the graduated evaluation scale are:

Grades	A+	A	B+	B	C+	C	F
Quality Points	6	5	4	3	2	1	0
Range of Marks	75 and above	>70-<75	>65-<70	>60-<65	>55- <60	>50 -<55	Below 50

Evaluation Method

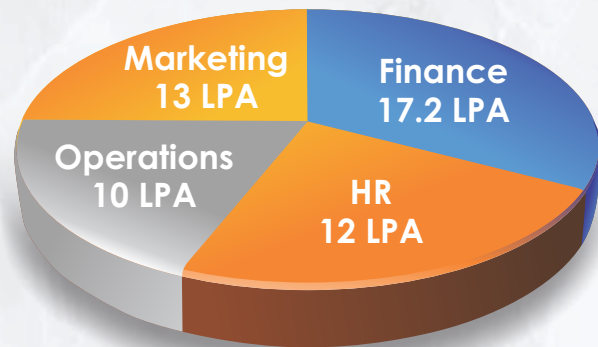
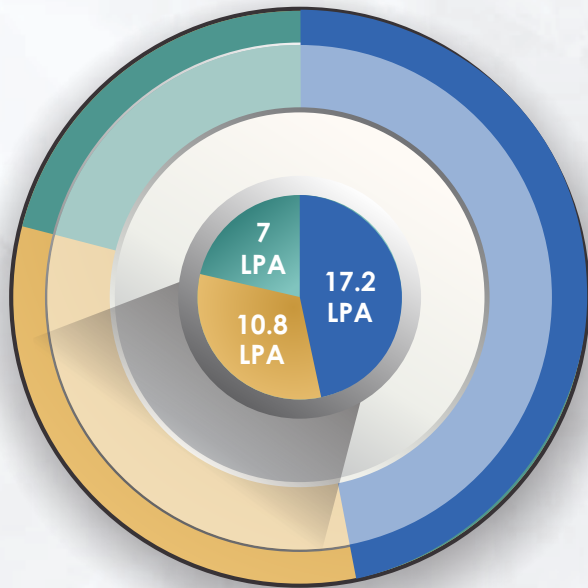
Fixed	Weightage (65%)
A. Mid-Term Examination	15 %
B. End-Term Examination	30 %
C. Group Project (mandatory)	20 %

D. Basket of Assessments	Weightage (35%)
i Individual Assessment (Quiz/ Assignments /Reports, etc.)	20 %
ii .Tutorial (Discussion Forum)	15 %



Placement Highlights

Batch : 2020-22



Placement Highlights

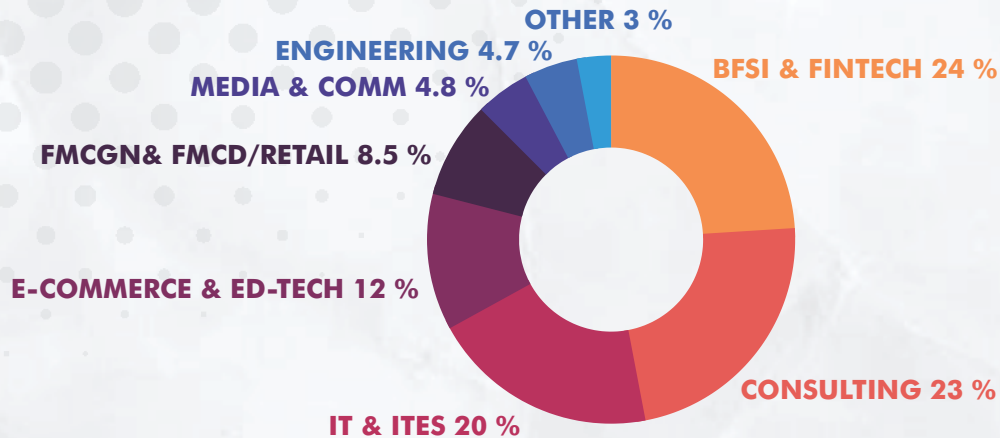
HIGHEST	17.2 LPA
AVERAGE	10.8 LPA
MEDIAN	7 LPA

Specialization

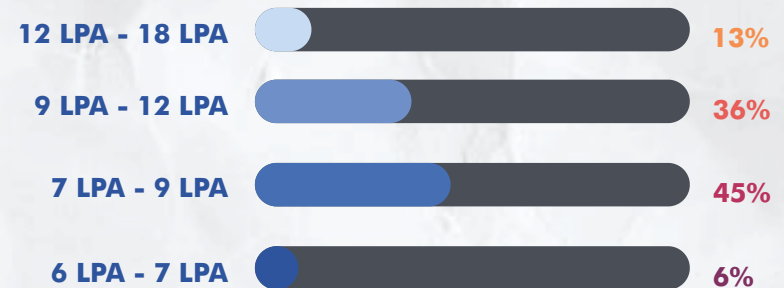
FINANCE	17.2 LPA
HR	12 LPA
OPERATIONS	10 LPA
MARKETING	13 LPA

PLACEMENT REPORT (2021-22)

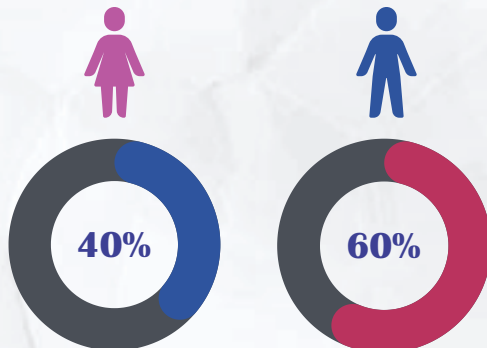
SECTOR WISE DISTRIBUTION



CTC BREAKDOWN



GENDER RATIO



WORK EXPERIENCE



Dr. Saroja Asthana

Director

MIBM

PhD. IIT Kharagpur,
MS (USA), B.E (Mech)



Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. At MGI, we offer two years full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. The life at MGI campus is remarkably social.

Dr. Veerendra K Rai

Director

ISB&M Nande, Pune

Ph.D. Industrial and Systems
Engineering, IIT Kharagpur,
MS (Computer Science, NJIT,
USA).



Dr. Veerendra K Rai is Director, ISB&M Nande, Pune. Prior to that he was Principal Scientist and was heading Service Systems research at Tata Research Development & Design Center (TRDDC) TCS. Dr Rai has over 30 years of experience across academia and industry and has worked in streams such as Service Systems, Systems engineering and Cybernetics and Organizational transformation along others. Dr Rai has over 40 research papers and about 20 patents to his credit. He is a member of IEEE SMC, and life member of System Dynamics Society.

Dr. Jayaraman

Director

ISB&M Bangalore

Ph.D. (PGDBM (IIM-Calcutta)



Former Group Head (HR, Admin & Quality), IRIS Ltd.; Former Dy. Div. Manager, TATA Metaliks Ltd. 17 years of experience in teaching and MDP's and over 26 years work experience in diverse industries ranging from automobiles, construction, iron & steel and IT services and has held senior level positions in TATA Metaliks and IRIS Business Services Limited. Specialised in the area of HRM, OB & TQM Consultants to leading organisations, also well versed in psychometric testing.

Prof. Arpita Roy

Director

ISB&M Kolkata

M.Phil. (Jadavpur University),
MSc. (Calcutta University)



Over 17 Years of teaching experience. Has also worked as corporate trainer for organization like LIC, TIL etc.

Dr. Sachin Lele

Chairperson Placements

ISB&M Bangalore

Ph.D. in Marketing Management
MBA – NIMS University,
PGPIB



Faculty in marketing domain, Chairperson-Placements at ISB&M Bangalore PGPIB, MBA (Marketing), PhD (Marketing) 15+ years of experience in corporate, teaching, consulting, research, and corporate relations. Expertise in designing and implementing structured interventions for the student's placements and skill development.

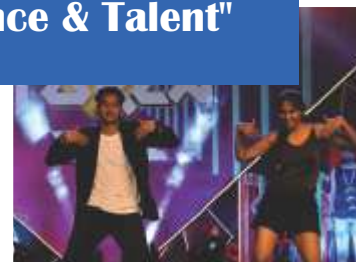
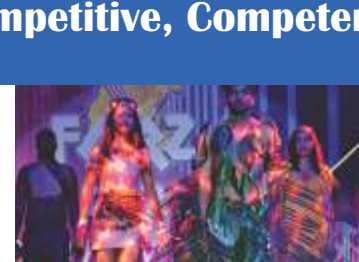


**"SUCCESS BEYOND BORDERS,
Competitive, Competence & Talent"**





**"SUCCESS BEYOND BORDERS,
Competitive, Competence & Talent"**



PROMINENT RECRUITERS

Consulting

PeopleStrong
Deloitte
KPMG
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Plc
Acuite Ratings & Research
Coherent Market Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomms
GEP Worldwide

BFSI & Fintech

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance Company
Aditya Birla Sun Life
TATA AIG
Home First Finance Company

BFSI & Fintech

Motilal Oswal Financial Company
South Indian Bank
Anandrathi
Poonawalla Fincorp
Purnartha Investments Pvt Ltd.
Darashaw
Bajaj Allianz Life Insurance Co. Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates
CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance

IT/ITES

Hewlett Packard Enterprise (HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Zycus

IT/ITES

Infor
Capgemini
LeadSquared
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
ASUS
KPIT
TATA Elxsi
Vajro
Wipro (Blackstone)
Bristlecone
Teltonika
Alten India
ITC Infotech

E-Comm & Ed- Tech

CarDekho
Ergode
PhonePe
Meesho
MagicPin
BYJU's
Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Engineering & Projects

Thermax
Hindalco
Wavin
Imerys
Schlumberger
British Telecom Group
Armstrong Automation
Grasim
MRF
Suzuki Motors
CEAT Ltd.
JK Tyres
Marvel Ceramics

PROMINENT RECRUITERS

Engineering & Projects

Huhtamaki India
Cooper Corporation
Writers Corporation
Infiiloom
Micron Technologies
Praj Industries
Atlas Copco
Senvion Wind Technology
Tata Power
Eaton
GKN Fokker
HFCL
JSW Energy
Repos Energy

Real Estates & Logistics

CBRE
JLL
Landmark Group
Homesfy
Royalti
Shoptery Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel

Real Estates & Logistics

Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk
BTR International
GoComet
Meghdoot Logistics & Infra Pvt. Ltd.
Brinks India
Housing.com

FMCG/ FMCD/Retail

ITC Limited
Asian Paints
PPG Asian Paints
Hector Beverages
Jubilant Foodworks Ltd.
Britannia
RSPL
Lakme Lever
Usha International
MARS
Wrigley
Adani Wilmar
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India
Fraazo

FMCG/ FMCD/Retail

Waycool Foods
ConAgra
Kohler Hindware
Callaway Golf
AB InBev
Bira
Bluestar
Schneider Electric
LG Electronics
JSW Paints
Haier
Croma
Givaudan
AstraZeneca
Lupin Ltd.
Cipla
GSK
Mankind Pharma
HungerBox
Emcure Pharmaceuticals
Vodafone
Rosy Blue
Sodexo
Reliance Retail Ltd.
Reliance Jio Mart
More Retail
Land Mark
Godrej Agrovet
Godrej & Boyce
Bosch + Lomb

Media & Mass Communication

Hotstar
Times Internet
Times Music
Zee Entertainment
Radio Mirchi
Dainik Bhaskar
Mindscapes Enhance Comm.
Fork Media
Outlook Group
9X Media
Adfactors PR
Resonance Digital

Conglomerate & Others

The Trident Group
Indira IVF
Diversey India
Atul Ltd.
Dr. Lal PathLabs
Sudarshan Chemicals
UPL
Deepak Fertilizers
Aura Air and others ...

**This is an illustrative list
(For More Detail Visit
Website : www.isbm.ac.in)**



ISB&M



Dr. Neha Arora
Chairperson,
Campus Placements



neha.arora@isbm.ac.in



www.isbm.ac.in

We have a global alumni base in key managerial positions across leading organizations. At ISB&M, our students go through a rigorous academic curriculum driven by industry needs that equips them with skills, knowledge, and expertise to become professionally competent in handling different managerial roles in the organization. I would like to thank all past recruiters for the trust and faith they have placed in our talent year after year and look forward to developing new, mutually beneficial relationships. I would also like to share that our Placement Assistance Cell members make a relentless effort towards facilitating your visit to our campus.

We look forward to establishing a deeper, stronger, and mutually beneficial relationship with your esteemed organization. Should you require any further assistance, kindly feel free to reach out to us.

Dear Recruiters,

I am delighted to invite you to Campus Recruitment of the International School of Business & Media (ISB&M) placement process 2022-23 ISB&M is one of the leading management institutes nurturing responsible professionals and leaders since its inception in 2000.

MATCHLESS MENTORS

FINANCE & ECONOMICS

Dr. Ravi Jaiswal

Ph.D., M. Com. PGDIM
(Amity Business School),
UGC NET Qualified

Dr. Neha Arora

Ph. D. NET-JRF, M. Com, B.Com

Prof. Mahesh Renguntwar

Ph.D., (Symbiosis University), MMS
Finance(NMIMS Mumbai)
CFP- USA & ICWAI

Prof. S. B. Subramaniam

B.Com(Finance & Advance Accounting)
& Chartered Accountant (Fellow Member
of the Institute of Chartered Accountants
of India)

Dr. Madan Survase

Ph.D.,Economics, Symbiosis International
(Deemed University), M.Phil.,
Economics, M.A. Economics, CAEA

Prof. Piyush Nathani

Chartered Accountant (Institute of
Chartered Accountantsof India) Masters
in Commerce

Dr. Pranjali Unkule

Ph.D.(Economics)MA(Economics),
Diploma in Learning and Management),
Diploma in Project Management,
Cert IV in Training and Education

OB & HUMAN RESOURCES

Dr. Pramod Kumar

Ph.D. (Organizational Behavior),
IIT Bombay

Dr. S. Jayaraman

Ph.D., AMU, PGDBM, IIM, Calcutta

Dr. Manoj Ghadge

Ph., Organization and Management
Studies, M. Phil Social Theory and
Research, PG(IB)

Prof. Aditi Bisht

Ph.D Candidate, NET-JRF,
M.Com,
B.Com (H)

MARKETING & STRATEGY

Prof. Ajay Ramdasi

Ph.D. (Pursuing Symbiosis, Pune)
MBA- SIBM, PUNE

Dr. Sachin Lele

Ph.D. in Marketing Management-
Dr. D.Y. Patil Vidyapeeth, Pune
MBA- NIMS University,
PGPIB - K.J. Somaiya Inst. of Management

Prof. Kanchan Pantvaidya

Ph.D. (Pursuing SP Pune University)
MBA (Marketing- HNIMR),
Cummins College Campus, Pune,
B. Pharmacy (Distinction Holder)

Dr. Mohit Kant Kaushik

MBA (Finance & Marketing), MPhil,
Marketing Management- Chaudhary Devi
Lal University, Ph.D. in Marketing
Management, Digital Learning,
Technology Adoption- Malaviya
National Institute of Technology, Jaipur

BUSINESS ANALYTICS & OPERATIONS MANAGEMENT

Dr. P. K. De

Ph.D. (IIT Kharagpur), Post Doctoral (Germany, Denmark & Ecuador),
M.E. (Gold Medalist), B.E. (Mech.), FIE(I), C.Eng. (I)

Prof. Navin Verma

Mechanical Engineer with M. Tech- IIT Kanpur

Prof. Siddharth Joshi

EEPGM (IIM- KOLKATA), B.E (Mechanical Engineering)- Pune University

Dr. V. K. Rai

Ph.D. in Industrial & System Engineering- IIT Kharagpur,
MS Computer and Information Science, NJIT USA.

MEDIA & COMMUNICATION MANAGEMENT

Dr. Rajeswari Saha

Ph.D.- Media and Culture Studies (Tata Institute of Social Sciences, Mumbai),
MPhil and M.A Social Work, Delhi University.

Dr. Anupa Barik

Ph.D. (MICA) Masters' in Mass Communication (Symbiosis Institute of Media and
Communication, Pune)

Prof. Neha Saxena

MBA - Advertising & PR (Devi Ahilya Vishwavidyalaya)

**MATCHLESS
MENTORS**



PLACEMENT POLICY

The Placement Cell presents a list of campus recruiters over the years to the students, prior to the placement period. Scheduling of companies would be based on preferences expressed by the students. To optimize the preference process, companies are advised to deliver a Pre Placement Talk (PPT) at the campus. PPT helps the students understand a company better and creates an opportunity to clarify any queries regarding the same. Thus, the students make a more informed choice in their preference ranking.

Once an offer is made and a student receives an offer letter, then he/she is eligible to sit for only two other dream companies. If a student gets two simultaneous offers then he/she has to accept any one of the two. In case of Dream Company the first offer is final. Pre Placement Offer (PPO), a student who receives a PPO must accept or reject within 48 hours after receiving the offer. Having accepted the offer, he/she is required to opt out of the placement program. Summer Internship - Once a student gets an offer for summer internship, he/she will not be eligible for any subsequent offer. Companies offer stipend while they visit campus for internship.

NOTE :

- ➡ All job offers, either on campus or PPO, for the students participating in the placement program should be made through the placement cell of ISB&M.
- ➡ All correspondence to and from the company will be routed through the placement cell only.
- ➡ Companies will be required to make an offer in writing in the campus on their letter head / mail to Placement Cell, this would be binding on both the parties.
- ➡ A company can make spot offers.
- ➡ All communications are made through Placement Cell.

PLACEMENT ASSISTANCE COMMITTEE (I - CARE)



This cell is the conciliator between the recruiters and the students. The paramount objective is to deliver well position Campus recruitment program for remarkable value to the recruiters. This division is responsible for handling complete placement procedure and works as an interface between the institute and the corporate world. It aims at providing summers and the final placement by engaging companies which offers great careers & learning.

PUNE NANDE & MULSHI CAMPUS

✉ icare@isbm.ac.in

KOLKATA CAMPUS

✉ placements.kolkata@isbm.ac.in

BANGALORE CAMPUS

✉ placements.bangalore@isbm.ac.in



COPRATE RELATIONS CELL

The Corporate Relations Cell works towards professional engagement and enhancement of public relations for the Institution with top companies of various industries by building new relations and working on inconsistent ones.



ALUMNI CELL

Alumni Cell creates and maintains a life-long connection between the Institute and its alumni, who number more than 9,000.



MEDIOS CELL

Medios is a team of Creative Therapists. It is an official Creative and Media Team of ISBM which is indulged in designing, editing, promoting and communication.



LIFESTYLE DEVELOPMENT CELL

Lifestyle Development Cell (LSDC) of ISB&M provides platform to celebrate student talents, individuality and a chance to come out of comfort zone which helps in making life within the campus more fun and interesting.



HR CLUB

The HR club aims on further enhancing the knowledge, skills and capabilities of HR students with a mission to accelerate and stay ahead in the dynamic universe of Human Resources.



FINANCE CLUB (TOFI)

TOFI believes in making learning in Finance fun by conducting various Finance related activities and event. It's also aims tighten the bond with industry even stronger by increasing connections with Industry Veterans and Experts.



SCOPE CLUB

SCOPE stands for Supply Chain Operations & Process efficiency. Its mission is to provide knowledge & skills, to drive superior business through understanding application of supply chain concepts.



CSR CLUB

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. The aim is to share what we have to bring some light and happiness into the lives of the less privileged.



GREY CELL

Grey Cell the Intellectuals Hub believes in the ideology of Benjamin Franklin who once said, "An investment in knowledge always pay the best interest".



DIGITAL MOMENTS CELL (DIGI-EYE)

DIGI-EYE - The Digital Moments Cell, also known as the "Third Eye" of ISB&M, is a team of visual minds who are passionate about seizing moments with a click, and filling them up with memories that last forever.



FITNESS CLUB

Fitness club of ISB&M is the club that focuses on the physical and mental aspect of the students. This club houses exercise, Personality development programs, yoga, zumba, self- defence and all other activities.



i-TALK

The platform of the intellectual Development Cell works with a motto of fulfilling in the intellectual needs of the students. It aims to introduce the students to a number of motivational and influential speakers.



DIGITAL MARKETING CELL

The Digital Marketing Cell works on increasing the reach and visibility of ISB&M. The mission and vision is to promote ISB&M globally.



LITERARY & DEBATE CELL

"The Debating Society" Organizes discussions, public speaking events, and board room conferences. This helps in providing a platform for the students to express their views, understand the different viewpoints and to structure their thought process in a meaningful way.



METRICS AND DATA CLUB (MAD)

The Analytics Club aims to be a student driven Club run by management & students passionate about the Analytics world. The core idea behind establishing this club is to provide knowledge in the field of business analytics and its applications in the real world.



MARKETING CLUB

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the existing and dynamic world of marketing.

STUDENT BUZZ

Break free culture and life style at ISB&M promotes an environment of openness. Learning to explore own approach to life and professional fulfillment and to overcome self-limiting attitude. It is learning all the way.

Orientation Programme For Freshers



The Orientation programme is held when the new batch of students join the programme. Transformation of students begins with the orientation programme which spread over a week with an outbound programme on the last day.

HR Share



In today's corporate scenario, HR plays an integral role in the successful working of an organization. Keeping the same in mind, every academic year is marked by the organization of the annual HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are into leadership roles. This event provides practical, best-in-class approaches and perspectives from senior HR leaders and executive from eminent industries. The event has been graced by the presence of many

eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. It is the 20th national level HR conference and the core topic for the discussion was "Data Driven HR Organization" It has several sub-themes too. The conference is designed around themes and topics which are aligned to the various complexities that surround business.

Runbhoomi



A series of 8 games Cricket, Football, Basketball, Volleyball, Badminton, Table tennis, Chess & Carom are played by the students of different colleges. Colleges from all over the city come here every year to battle it out for the top honors. For a few days, the lush green sprawling campus of ISB&M Nande witnesses a lot of on-the-ground actions and intense competition as the city's best battle it out for supremacy. With temperature literally running high, it is one of those must-see displays of grit and sportsmanship where sportsmanship of the highest order is witnessed.

Crescendo



The annual cultural extravaganza of ISB&M is one of the most awaited inter-college fests. This four-day national level soiree of events. CRESCENDO is the perfect platform for young budding artists to showcase their talent. The event is attended by throngs of students from prominent colleges and B-schools across the nation. The theme for CRESCENDO '21 was "Unreeling the Decades" where participants performed in events like Paint-ball, Aqua-dance, Fashion show, Roadies, Junkyard Wars, Jam, Singing, Rock show, LAN gaming, Mime act and many more with enthusiasm and vigor.

Forza



ISB&M celebrates its anniversary every year with Force, Zest and Attitude which symbolizes FORZA .The event is held on the 23rd & 24th of July by the students, faculty and alumni across all the three campuses of the Institute. The theme for FORZA 2021 was " "The First Roar" " and was conducted virtually due to the global pandemic. The intense competition prevailing in all the events brings out the best in the students and shows the never say die attitude which is the dictum of the institute.

Convocation



A convocation ceremony holds a very important place in every student's heart. It is that day in the academic life of the students when all the hard work, dedication, commitment, and enthusiasm pay off. It is a proud day for a lot of parents because their not-so-little kids get their hard earned education degrees. The chief guest Mr. Kishore Jayaraman (President, Rolls Royce- India & South Asia) awarded the students for their performance. The placements of the students showed the rapid growth of the institute over the last few years which now have a strong alumni base.

Aaghaaz



Sports is the common denominator in the world that brings everyone together. If there is any one place in the world where there is equality, it is probably sports. That was something that didn't always exist. International School of Business and Media brings you AAGHAZ with the utmost energy, passion and emotions. It is rightly said, "CHAMPIONS KEEP PLAYING UNTIL THEY GET IT RIGHT."

Chain Act



ISB&M hosted the highly popular annual supply chain conference on 22nd January 2021. The theme for the year was Adapting to digital Disruption in Supply Chain Management: Today's great challenge. It highlights contemporary SCM topics such as distribution management in the digital age, advanced analytics in the digital supply chain, application of emerging technologies in SCM and sales & operations planning in the digital age. Chain Act Conference is a forum for strategic decision makers and Supply Chain & Operations

Management professionals to network and evaluate best practices being deployed in industries. Managing supply chain is one of the challenging tasks for enterprises to sustain and enhance their competitive edge through effective value creation. Every decision on supply chain influences the bottom line, customer service level, cost, risks, and relationships. It is imperative for the organizations to update their supply chain approaches as compared to the best benchmarked practices in industry.

Media Pulse



Media Pulse is an annual media seminar organized by the Media students of ISB&M. In this event academic-Industry partnership is encourage with the students exploring the new change in the media business world which is ever changing. Media Pulse 2021 was held on 24th January, 2021. This conference was based upon the theme of New Media & Business Analytics. New Media is the trend in the new socio-political economy. Taking this into account, the conference intends to disintegrate different facets of the world of mass media.

The Financial Roulette



The game of uncertainty Financial Roulette is a platform where we connect the three powerful concepts of Revelation, Enlightenment & Embrace of predictive/ risk management within economic and financial cosmos. The conference will bring together leading experts from academic disciplines and professionals for a one day's conference including keynote plenary sessions and a panel discussion. The conference welcomes all relevant theoretical, methodological and empirical contributions. The Theme for this year

was Financial Analytics: the real opportunity in the North. Key topics which were discussed in the conference were AI, Robotic Process Automation, Big Data Analytics, IoT and Neural Networks.

Alumni Meet



It is correctly said that the success of any college can be measured by the contribution the alumni make to our national life. The Alumni represent the best fruits of ISB&M education. They have made valuable contribution to their fields of endeavor and served their communities with their volunteer efforts. The whole ISB&M family wishes them great success in future and this bond lasts forever.

Zelocity



A two day inter- college culture fest is organized in Bangalore where more than 20 colleges from across the city showcase their talent.



GUEST TALKS

We, at ISB&M exist to preserve a holistic environment to ensure a cordial college engagement among the Corporates and Students. The essence of the cells works to invite eminent guests from the industries to provide a seat of opportunity for overall growth to the students by sharing valuable lessons and excerpts from their experiences. We are entrusted to host guest lectures and build healthy relationship on behalf of our College with the Corporate Industry.



COME AND MEET US



PUNE NANDE & MULSHI CAMPUS

S.No. 44/1, 44 ½, Nande Village
Pashan Sus Road, Taluka Mulshi,
Pune 411042
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KOLKATA CAMPUS

330/2, Pujali Trunk Road, Mouza - Rajibpur,
JL No. 43, P.S. Budge Budge, Kolkata 700138
Tel: +91 3324820018/19
Email: placements.kolkata@isbmk.edu.in

BANGALORE CAMPUS

Plot No. 241, Sompura Industrial Area,
Niduvanda Village, Sompura Hobli,
Nelamangala Taluk, Bangalore 562132
Tel: 81-9797-8383 / 81-9797-8484

Your Notes





Peoples Empowerment Group

Peoples Empowerment Group

ISB&M



International School of Business & Media

Pune : Nande - Mulshi

Kolkata

Bangalore

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