



ISB&M KOLKATA

International School of Business & Media

Pune : Nande | Pune : Mulshi | Bangalore

PGDM

(AICTE Approved Programme)



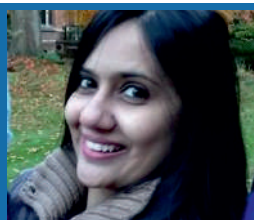
"Education with value - ...

... "Growth, Wealth Creation & Lifestyle"

Outstanding **Alumni** Across **36 Countries**



Akash Awasthi
Director
Deloitte
Qatar



Shraddha Mehta
Director
Morgan Stanley
Mumbai



Ritesh Samtani
Director Global
Product Mgmt
Mastercard, **New York**



Devasmita Halder
Global Brand
Comm. Manager
BSH, **Germany**

INFORMATION BULLETIN 2024

**High
Quality
Placement
PGDM
Batch : 2022-24**

ISB&M at
High Compensation
Up to 18 lacs for freshers
20.6 lacs for 2-4 years
work exp.

High Quality Recruiters

Baratam Vishwa
Batch : 2018-20
Campus
Placement :
21 Lacs
Trident Group



**EMPOWER YOURSELF
&
Family
ECONOMICALLY**

**GET READY
To
LEARN AND
PERFORM**

Ankit Kapree
Batch : 2020-22
Campus
Placement :
17.2 Lacs
Tresvista



Trident Group
Batch: 2022-24 18-24 Lacs CTC
Freshers & Over 2 Years Work Ex.

**Look FORWARD
To
GREAT Opportunity**

A Glance

AMONG THE BEST IN INTELLECTUAL DEVELOPMENT AND ACADEMICS

- ➔ Benchmarked Learning & Programmes Structure
- ➔ Highly qualified faculty

CAREER DRIVEN APPROACH



CAREER WITH THE WORLD'S BEST EMPLOYERS & COMPANIES

- ➔ Grow in Leadership Roles
- ➔ Grow into Global Roles
- ➔ Best Companies
- ➔ Financially Rewarding & High Quality Life Style



New York

Ritesh Samtani (2010-12)
Director Mastercard

Highly Active, Outgoing & Liberal Culture

- ➔ Promotes Modern Attitude & Values
- ➔ Promotes Competitive Standard & Aspiration for Career
- ➔ Culture of Equality, Egalitarianism & Mutual Respect

LIBERAL CAMPUS CULTURE



Opportunities Campus Placements

Batch : 2022-24

18 Lacs CTC



Pune - Nande, Kolkata, Bangalore Campuses

Forthcoming Companies

Batch : 2022-24

Adani Group
Blue Star Ltd.
Berkadia
BT Group
Deloitte Consulting
Ernst & Young
GEP Worldwide
Hexaware Technologies
Hewlett Packard
Hotstar
Hector Beverages
HCL Tech
ICICI Bank
IDFC Bank
JSW Paints
KPIT
Kansai Nerolac Paints Ltd.
PeopleStrong
Rosy Blue (ORRA Diamond)
Schlumberger
South Indian Bank
Sutherland Global
Larsen & Toubro
TresVista
Tata Power
Trinamix
TCS
Wipro

Education with value ...

Final Placement Batch: 2022-24

Illustrative list of
placed students

Daraksha
Trident Group
18 Lakhs
Raipur



Soham Guha
Cinepolis India
10 Lakhs
Siliguri



Bikram Mondal
Century Ply
10 Lakhs
Kolkata



Alisha Moonka
Bajaj Allianz
General
9.5 Lakhs
Jamshedpur



Indrasis
ICICI AMC
9.5 Lakhs
Kolkata



Dipan Pal
Grasim Industries
Aditya Birla Group
9 Lakhs
Kolkata



Milestone in Campus Placement

Campus Placement For Batch 2021-23: ISB&M is among the best B schools for rewarding and professionally meaningful campus placement since its inception and the final placement batch 2021-23 has been excellent with the average CTC between 11.2 lacs. Over 160 companies visited campus for recruiting with the highest offer being 20.56 Lacs. Students were offered profiles in domains like Marketing & Business Development, Consulting, Finance, Supply Chain, Analytics and General Management. Basic philosophy of ISB&M “ **Every Students is Important** ”- It ends with all students placements.

The Campus placement for the PGDM class of 2024, witnessed another excellent season with prominent recruiters. Ongoing 22-24 batch placement started with highest salaries offer 18 lacs till date. All companies' schedules are in the compensation ranging 9 to 21 lacs CTC in different sectors.

Final Placement Batch : 2022-24



Souradip Mandal
Century Ply
10 Lakhs
Kolkata



Sneha Singh
Bajaj Allianz
9.5 Lakhs
Kolkata



Mayukhi Ghosh
Bajaj Allianz
9.5 Lakhs
Kolkata

Supportive Culture for Placement :

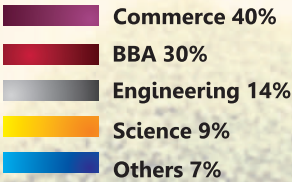
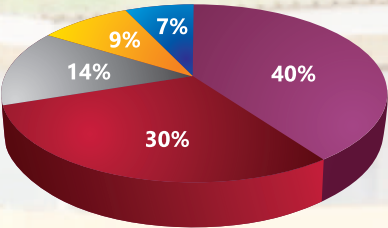
Prepare you for high profile companies

Cope with pressure of placements

- Workshops
- Coaching & Counselling
- Communication & body language

Students Profile 2023 - 25

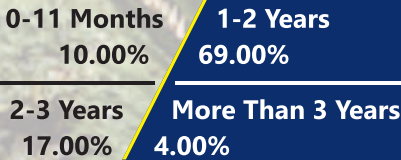
EDUCATIONAL BACKGROUND



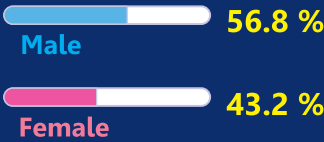
→ Students from 24 States and 100 Cities. Large Number from Delhi, Maharashtra, Uttar Pradesh, West Bengal, Gujarat, Odisha and many more, from Some of Top Colleges and Universities across the Country

If not IIM - A,B,C, I,K, XLRI, S.P. Jain
ISB&M is serious choice of a student.
Serious about a senior Mgt. career

Past Work Experience of Our Students



GENDER DIVERSITY



Number of Student Zone - Wise Diversity



Ankita Mitra
Bajaj Allianz
9.5 Lakhs
Kolkata



Shayan Pal
ICICI Prudential
8.5 Lakhs
Kolkata



Kshitiz Vats
Grasim Industries
Aditya Birla Group
8 Lakhs
Kolkata

Awards and Ranking

Awards



Awarded with
**Outstanding Performance
in Education**
Economic Times 2022



Awarded with
ICONS Of Leadership
Business Today
12 January 2022



Awarded with
VISIONARY LEADERS
TIMES OF INDIA GROUP
20 June 2022



Awarded with
Best B-School
ASSOCHAM, 2022

Ranking

• **1st Position in Kolkata** in

Top East Zone B Schools

(Source: The Week Ranking
Dated: 4th November 2022)

• **5th Position** in

Eastern Zone

Top East Zone B Schools

(Source: The Week Ranking
Dated: 4th November 2022)

• **13th Position** in

Top 100 B-Schools

(Source: Times B School Ranking of TOI
Dated: 18th April 2023)

• **14th Position** in

Top 50 Institutes Placements

(Source: Times B School Ranking of TOI
Dated: 18th April 2023)

• **21st Ranked**

**Among Top Private B - School
in India**

(Source: The Business Standard 2022)



Awarded with
Leading B School in Pune
TIMES EDUCATION ICONS
AWARDS - 2023



CNN - MONEY

Research 2023, USA

Where do Top B-School Student
Aspire to be Employer Preference
for MBA Students from globally best
B-Schools.

Google
Goldman Sachs
Ernst & Young
Deloitte
KPMG
PwC
Apple
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
L'Oreal
Amazon

Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.

You can Find
ISB&Mites
among them

Shriraj Tomar
Batch: 2015-17
Cloud Consultant
Google
Carolina,US

Prasant Banthia
Batch: 2007-09
Vice President
Goldman Sachs
Bengaluru

Abhilasha Bajpai
Batch: 2003-05
Associate Director
Ernst & Young Global
Mumbai

Param Ajit Singh
Batch: 2006-08
Director
Deloitte
London

Chanda Hemrajani
Batch: 2005-07
Director
KPMG
Gurugram

Damini Tyagi
Batch: 2005-07
Human Capital
PwC UK
England

Saurish Choudhury
Batch: 2007-09
Programme
Manager
Apple, Gurugram

Apoorv Shukla
Batch: 2013-15
Senior Category Lead
McKinsey & Company
Gurugram

Rima Nag
Batch: 2007-09
VP, HR Business Advisor
JPMorgan Chase & Co.
Dallas

Astha T.
Batch: 2007-09
Data & Applied
Scientist
Microsoft
Washington

Saurabh Chaddha
Batch: 2005-07
Senior Manager
Boston Consulting
Gurugram

Kunal Krishna Sinha
Batch: 2002-04
Vice President
Citi
Florida, US

Sravan Kumar
Batch: 2009-11
Sr. Program
Manager
Amazon (AWS)
Japan

Amrisha Soans
Batch: 2003-05
Vice President
Morgan Stanley
Scotland

Rohan Laddha
Batch: 2003-05
Director
Adidas
Gurugram

Satchit Gayakwad
Batch: 2001-03
AGM
BMW Group
Gurugram

Abinash Mohanty
Batch: 2006-08
Senior Manager
**The Coca Cola
Company**
Gurugram

Sonesh Bahel
Batch: 2004-06
Senior Manager
Bain & Company
Gurugram

President Message



Dr. Pramod Kumar
President

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Operating Philosophy

- Always look for and follow the best practices and standards.
- Operate with spirit of responsibility, liberty, integrity and openness.
- Develop a sense of partnership among all.

Director's Message

Prof. Arpita Roy
Director
ISB&M Kolkata

M. Sc. (Economics), University of Calcutta; M.Phil. (Economics), Jadavpur University, Former faculty at University of Calcutta. Executive training with TIL, LIC etc.

“

ISB&M PGDM is not just another two year management programme; it is an institution which triggers high aspiration levels and facilitates career building among its students. ISB&M alumni have, within a short time span, made a mark for themselves, performing successfully in corporate houses across industry verticals & functional areas, in India & overseas.

ISB&M has the four key factors that corporate recruiters look for in a quality B School - faculty & academic processes; placements & corporate relations; development of interactive and leadership skills & finally, infrastructure and co-curricular activities.

ISB&M, Kolkata's academic, extra-curricular events & workshop programs, coupled with 20 weeks of on-the-job training, has produced industry ready personnel who are ready to take on any challenge from day one. The stay at ISB&M Kolkata will be an experience that our alumni will cherish & recall nostalgically long after they have passed out from the gates of this School & entered the portals of top management in industry in India & abroad

Seek Inspiration from **Business Leader**

At ISB&M, you learn and guided by business leaders & entrepreneurs of eminence from across the globe. They inspire you as role models & shape your ambition in life.



Mr. Nilendu Mukherjee
Executive Director
**Coöperatieve
Rabobank U.A.**



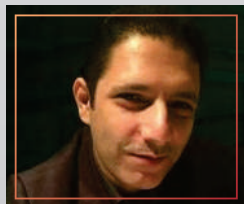
Mr. Subhajt Goswami
Senior Director
Teva Pharmaceuticals



Mr. Minal Shanghavi
Director
Ernst & Young



Mr. Sahil Nayar
Sr. Associate Director,
HR
KPMG



Mr. Kaizad Pardiwalla
Chief Operating Officer
& President
**The 120 Media
Collective**



Mr. Moloy Banerjee
President & Head of
South East Asia
Linde



Mr. Sadashiv Nayak
CEO
Future Retail Ltd.



**Mr. Dipankar
Chakrabarti**
Executive Director
PwC India



V. K. Bansal
Chairman - India
Investment Banking
Morgan Stanley



Kishore Jayaraman
President
**Rolls-Royce,
India & South Asia**



Madhavi Lall
MD, Head - HR
**India Deutsche
Bank**



Sanjay Mathew
Senior Director -
Head
Oracle

Faculty

Understand High Standards in Education & Learning

Creating a world -class educational environment that allows students to fully develop their professional abilities that fosters a strong senses of responsibility and ethics.

Highly Qualified Faculty with education & Experience in Institution of high reputation e.g IITs, IIMs, XLRI, S. P. Jain, JNU, BITS Pilani, MDI, FMS, Delhi University, GIM, TISS and best of Institutions.

We at ISB&M Strongly believe that a blend of conceptual knowledge and right attitude is essential for overall development of an individual and for the success in the corporate world.

Dr. Bose has worked over 30 years in several multinational organizations strategic and operational roles including Fortune 500 companies, as well as top Indian business houses in the IT, Paints, FMCD, and Telecom sector with responsibilities for India and the Asia-Oceania region. Dr. Bose has participated in lead roles in Malcolm Baldrige National Quality Award and TQM activities.

An Illustrative List of Faculty from All campuses



Dr. Prithvish Bose

Ph. D. , XLRI, Jamshedpur
P.G. Diploma in
Business Management, XLRI
B. Tech, IIT(ISM), Dhanbad

Dr. Anupa Barik

Ph.D. (MICA), MA (Mass Comm). Symbiosis
Institute of Media and Communication, Pune

Chairperson Academics in ISB&M Kolkata. Visiting scholar at Annenberg School of Communications at University of Southern California, LA. Area of interest media & marketing communication, gender, & journalism. Worked as journalist in National Geographic, Times of India, Newsbytes, & The Statesman.



Dr. Subhasis Bera

Ph.D. (JNU),
Mphil (JNU)

Over 14 years of experience in research & teaching. Worked as a Fellow at ICRIER, New Delhi and has worked at World Bank as a consultant, Associate Professor at FORE-Delhi. His areas of expertise are Economics of Tech., Econometrics, Development Economics and International Trade; In particular, he has worked on Digital Divide and Open Source Software Development, Foreign Direct Investment, ICT.



International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 3500 alumni who can be found in senior position, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure of the new campus caters to the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also lot of effort goes into skill enhancement in the area of business communication , creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building.

Welcome to the new **International School of Business & Media, Kolkata campus !**

KOLKATA CAMPUS



Riddhi Singh
Internship - Homesfy
Placement:
Bajaj Housing Finance
8 Lacs
Homesfy (PPO) 9 Lacs
BNM Business Solutions LLP
12.5 Lacs

 **Kolkata**

Batch: 2021-23





BUILD HIGH PROFILE CAREER

Reason to pursue PGDM @ ISB&M KOLKATA?

- 20 years of Excellence in Management education.
- Education & Learning.
 - Learn Domain knowledge.
 - Personal transformation.
- Beginning that makes Future better.
 - Meaningful Role.
 - Rewarding compensation.
 - Great companies to work with.
- Envious Sr. Management career that puts you in category of rich Indians.
- A life style that fewer Indians (top 10%) leads.
- Student driven culture.
- Five months internship programme.
- Centralized placements across the campuses.
- Legacy of 100% Placement.
- Fully residential campus.

Final Placement

Highlights till 30th November 2024

Highest : 18 Lacs CTC

Average : 10.8 Lacs CTC

Lowest CTC : 9 Lacs

***This is a Ongoing Placement
Data as of Oct. 2023**

Daraksha
PGDM Batch: 2022-24
CTC: 18 Lacs
Trident Group
Home Town: Kolkata

Alumni Speak



Debanshu Dasgupta
Batch : 2008-2010, Kolkata
**Assistant Vice President - Learning
& Talent Development**
HSBC

“ ISB&M has given me firsthand experience to interact with corporate. Has helped me gain confidence in communicating to corporate and honed my interpersonal skills. By entrusting responsibilities to students, ISB&M has made me becoming result oriented and focused.



Amrita Thakur
Batch : 2008-10, Kolkata
Global Talent Manager
United Arab Emirates

“ As an Admissions & Branding Cell Co-ordinator, I have honed my leadership qualities. Meeting targets, customer / client relation and meeting deadlines is no more new to us. ISB&M has taught me to balance academic requirement with career advancement. What we did in class and college, we replicate that now. It's wonderful to be a part of the entire experience.



Megha Mehrotra
Batch : 2008-10, Bangalore Urban
Finance Specialist
Accenture

“ I have been very good in academics all through. But the difference ISBM has bought in me is remarkable. My outlook has changed drastically. I can now grasp concepts in finance very easily. We have an excellent faculty pool. It was a proud moment for me when during my interview I was told; one must thank ISB&M for sending such good candidates.

Alumni of ISB&M Kolkata

Director & Vice President



Akash Awasthi
Batch 2006-08

Director
Deloitte
Qatar



Sanghita Majumder
Batch 2006-08
Senior Director Client Services
The Trade Desk
California, United States



Shraddha Mehta
Batch 2009-11
Director
Morgan Stanley
Mumbai



Ritish Samtani
Batch 2010-11

Director
Mastercard
New York



Ila Mehra
Batch 2008-10
Vice president
Morgan Stanley
Mumbai



Prakash Sinha
Batch 2007-09
Vice President
Motilal Oswal Financial Services
Kolkata



Amit Kar
Batch 2006-08
VP & Cluster Head
YES Bank
Kolkata



Indranil Pal
Batch 2006-08
**Director, Credit Risk
Management (CRM) Analytics**
Standard Chartered Bank
Bangalore



Ahana Ganguly
Batch 2006-08
**Assistant Vice President-
Brand Marketing**
Zee Media Corporation
Delhi



Piyali Das
Batch 2006-08
Associate Director- Treasury
Standard Chartered Bank
Bangalore



Vijay Bhaskar Kambala
Batch 2006-08
Brand Services Director
MullenLowe Lintas Group
Bangalore



Namrata Bohre
Batch 2008-10
**Group Director Brand
Communications**
DDB Mudra Group
Bangalore

Beyond The



ROI is too little to look for from
your Management Education.

**Build Lifetime economic value &
High profile life style.**

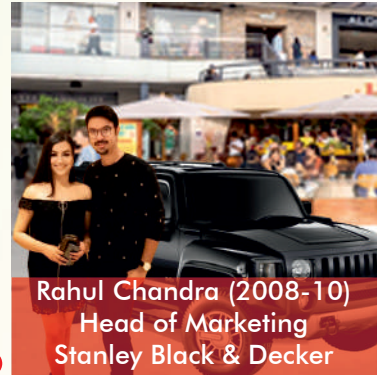


Kolkata

Balaka B. (2008-10)
Business Process Lead
TCS

Arizona, USA

Go Global



Kolkata

Rahul Chandra (2008-10)
Head of Marketing
Stanley Black & Decker

Dubai, UAE



Kolkata

Amaresh Rai (2008-10)
Relationship Manager
RakBank

Abu Dhabi, UAE

You can Have ROI & Failed Life –
Look Beyond

At ISB&M Expect good thing to happen –
in life & career.

Don't Fall Prey to Misguidance –
research on ISB&M

For More Details Visit Website
www.isbmk.ac.in

INTERNATIONAL CAREER & REWARDING LIFE



Arpita Singh
2007-09
Finance Assistant
TRG Wind
London, UK



Rishi Tiwari
2007-09
Commercial Manager
Linfox
Australia



Nelson Sumit Gomes
2012-14
Head of Marketing and
Communications
IHG Hotels & Resorts
United Arab Emirates



Neha Saha
2010-12
Account
Representative
RTS Financials
Kansas, United States



Shreya Jana
2008-10
Marketing &
Communication
Co-Ordinator
PGS Entertainment
Madrid, Spain



Satyajit Chatterjee
2012-14
Business Development
Executive
NCRTS LLC
New Jersey, US



Anirban Sengupta
2006-08
Sales Manager
**Qatar National Import
& Export Co.**
Qatar



Megha C. Ray
2007-09
Marketing
Communications
Manager
Marriott International
Ontario, Canada



Devasmita Halder
2009-11
Global Brand
Communications
Manager
Bosch and Siemens
Munich, Germany



Upasana Sanyal
Batch 2007-09
Marketing Operations
Microsoft
Washington, USA

Several ISB&M Alumni Get Foreign Posting within 2 to 4 years

Alumni in Top FMCG/FMCD Industry



Abhishek Jalan
Batch : 2004-2006

LG India

Marketing Head -
Product Management
New Delhi



Saikat Bose
Batch : 2005-2007

Samsung Electronics

Deputy
General Manager
Kolkata



Deepak Singh
Batch : 2004-2006

ITC

Regional Manager,
North & East
Kolkata



Anjali Singh
Batch : 2008-2010

Nokia

SAP HR Specialist
Gurgaon



Pankaj Bansal
Batch : 2006-2008

Lupin Ltd.

Senior Brand Manager
Mumbai



Ashish Mahendru
Batch : 2007-2009

**GSK Consumer
Healthcare Ltd.**

Senior T.S.E.
Kanpur



Shreya Jana
Batch : 2008-2010

Bennett Coleman

Manager, Branded Content
Kolkata



Sourav Agarwal
Batch : 2010-2012

Raymond Ltd.

Area Sales Manager
Kolkata



Prince Bajpai
Batch : 2007-2009

Walmart

Category Manager
Gurugram



Dolly Choudhury
Batch : 2009-2011

Honeywell

Global Customer Marketing
Gurgaon, Haryana



Vikas Agarwal
Batch : 2007-2009

Bata India Ltd.

AVP Merchandise Manager
Noida, Uttar Pradesh



Priyanka Sharma
Batch : 2011-2013

Saint-Gobain Glass India

Key Account Manager
Kolkata

Alumni in Top BFSI Sector



Indranil Pal

Batch : 2006-08

Standard Chartered Bank

Director, Credit Risk
Management (CRM) Analytics
Bangalore



Ankit Mehra

Batch : 2006-2008

Standard Chartered Bank

Associate Director
Delhi

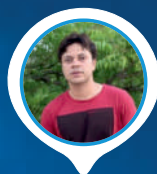


Piyali Das

Batch : 2006-2008

Standard Chartered Bank

Associate Director
Kolkata

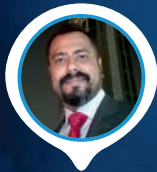


Mainak Mukherjee

Batch : 2006-2008

Standard Chartered Bank

Asst. Vice President
Bangalore



Amit Kar

Batch : 2006-2008

Yes Bank

Vice President
Kolkata



Ankit Kumar Kharkia

Batch : 2009-2011

Yes Bank

Asst. Vice President
Kolkata



Gyani Kumari

Batch : 2015-2017

JPMorgan Chase & Co

Client Data Analyst
Bangalore



Gurpreet Kaur

Batch : 2008-2010

HSBC Bank

Asst. Vice President
Bangalore



Rajeev Prasad

Batch : 2008-2010

HSBC Bank

Asst. Vice President
Bangalore



Mohit Sarawgi

Batch : 2007-2009

State Bank

Of India
Asst. Vice President
Assam



Hitesh Jethwani

Batch : 2007-2009

Axis Bank

Asst. Vice President
Kolkata



Lavnish Gupta

Batch : 2005-2007

TATA AIA

Life Insurance
Asst. Vice President
Mumbai



Arnab Dutta

Batch : 2006-2008

RBL Bank

Asst. Vice President
Mumbai



Prakash Sinha

Batch : 2007-2009

Motilal Oswal

Financial Services
Vice President
Kolkata



Debdipta Das

Batch : 2005-2007

HDFC Bank

Assistant
Vice President
Gurugram



Vishal Agarwal

Batch : 2005-2007

Edelweiss Asset

Management Ltd.
Deputy Vice President
Kolkata

Admission Process

Eligibility

Any Bachelors Degree of minimum 3 years duration. Obtained at least 50% marks(45% marks in case of candidates belonging to reserved category) in the qualifying examination. Candidate should have appeared one of the entrance exam CAT/XAT/CMAT/ GMAT.

How To Apply

Application form is available at **www.isbm.ac.in** and must be submitted online with the application fee can be paid through Debit/ Credit card, and net banking. (application fee is non refundable)

SELECTION WEIGHTAGE

While ISB&M, admissions are competitive, our selection criteria revolve around a candidate's ability to:

- ➔ Cope with the demanding environment in ISB&M Candidate's ability to build a career with MNCs and high profile Indian companies.
- ➔ Candidate's openness and ability to learn new social and cultural habits & values, those professional MNCs, especially seek. In order to succeed in ISB&M, a candidate must develop learning attitude for a career and imbibe an open minded attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process

1. **Score Card: 25%**
2. **Academics: 25%**
3. **GD&PI: 40%**
4. **Work Exp: 10%**

Scholarship and Rewards*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.



Merit scholarship

ISB&M awards Rs.1,50,000 to the TOP 20 students who obtain all of the following.

- 80 Percentile in CAT or XAT
- 85% in 10th Standard
- 85% in 12th Standard
- 70% of equivalent CGPA in Graduation
- CGPA of 5 & Above in 1st Trimester of PGDM program.
- Details on the Scholarship and Rewards - check website

***Details on the Scholarship and Rewards - check website**

Important Dates

Application Forms Open	12 th Sept., 2023
Application Forms Close	20 th January, 2024
Early Bird (Application Fee: Rs. 500/-)	12 th Sept. to 04 th Oct., 2023
Application Fee : Rs. 700/-	05 th Oct. to 1 st November, 2023
Application Fee : Rs. 900/-	02 nd November to 15 th December, 2023
Application Fee : Rs. 1500/-	16 th December to 20 th January, 2024
Group Discussion & Personal Interviews	February, 2024 onwards
PGDM Programme Commencement	June, 2024

Group Discussion and Personal Interviews

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, email.

Cities where GD & PI will be conducted

- North :** Delhi, Chandigarh, Dehradun, Jaipur, Allahabad, Kanpur, Varanasi, Lucknow
- East :** Kolkata, Bhubaneswar, Jamshedpur, Ranchi, Patna, Guwahati
- West :** Ahmedabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur
- South :** Bangalore, Chennai, Hyderabad, Vijayawada

PGDM IN Business Analytics

This Business Analytics program will help you gain the knowledge you need to turn your organization's data into a tactical asset to generate business value. Business Analytics is impacting businesses worldwide and Companies are on the lookout for professionals who are business ready in analytics. The Post – Graduate program in business analytics by ISB&M provides an unmatched opportunity for individuals to begin of shift their career in the accelerating field of Business Analytics.

Outstanding



Urbi Bhattacharya
Batch: 2010-12
Accenture
Sr. Business Analyst



Rudra Pratap Hota
Batch: 2007-09
IBM
Data scientist



Soumya Sarkar
Batch: 2008-10
Nielsen India Pvt Ltd.
Senior Data Scientist



Aditi Ghosh
Batch: 2010-12
Facebook
QA & Data Analyst



Sandip Banerjee
Batch: 2008-10
PwC
Data Analyst Consultant



Sushant Sur
Batch: 2008-10
Dell Technologies
Senior Data Analyst

Business Analytics & ISB&M EdGe

- Globally Benchmarked Curriculum
- Best in Analytics
- Outstanding Faculty
- Global Alumni Network
- Curriculum co-created with industry



PGDM in Logistic & Supply Chain Management

Supply chain Management is a core function and backbone of all companies. It covers entire operation of a company from vendors/ Supplier to product /service manufacturing to sales and distribution.

E-Commerce, company will fail if it has weak supply chain and logistics, over 65% of a company's operating cost is in supply chain management.

Skills like forecasting, process analysis & value chain optimization, strategic cost optimization and profitability are the key factors looked into by Supply chain Professionals. ISB&M supply chain programme is highly valued in industry for recruitment.

Eligibility :

**B.E, B. Tech., M.E, M.Tech, M.Sc, B.Sc,
B. Pharma, M. Pharma & Other,
Professional Degree**



Alumni



Divyanshu Yadav
Batch : 2009-11
**Director - Operation
Head
Flipkart**
Bengaluru



Shashi Jha
Batch : 2005-07
**General Manager
Mercedes - Benz AG**
Singapore



Ram Dhawad
Batch: 2008-10
**Director, BD, USA
DHL**
Chicago



Anshu Rathi
Batch: 2005-07
**SAP MM Functional
Analyst
Vari**
New Jersey

SCOM Major Recruiters

PPG Asian Paints, Trident, Deloitte Consulting, TCS, Sutherland Global, Accenture, Blue Star, Hector Beverages, USHA International, PwC, Ernst & Young, TresVista, ITC, Hewlett Packard, Trinamix, Schlumberger, Britannia, Berkadia, Rosy Blue (ORRA Diamond), Wipro, Philips Lighting, UPL, HFCL, Britannia, British Telecom (BT Group) , Avata, GEP Worldwide & Many More..

Media & Communication



IF YOU THINK YOU HAVE A
CREATIVE MIND,
PERSEVERANCE
& A DESIRE
TO BE
EVERYWHERE ...

ISB&M MEDIA & COMMUNICATION program is designed to produce specialized media professionals with live projects from real-world industry and corporate partners.



Debashree Chatterjee
Batch : 2005-07
Associate Vice President
Concept PR
Mumbai



Sanghita Majumder
Batch : 2006-08
Senior Director
Client Services
The Trade Desk



Ahana Ganguly
Batch : 2006-08
Assistant VP-
Brand Marketing
Zee Media Corporation



Kunal Biswas
Batch : 2007-09
Strategic Business Director
Mediacom
Zambia



Sucheta Mondal
Batch : 2008-10
Account Director
J. Walter Thompson
Hyderabad



Swati Singh
Batch : 2008-10
Client Services Director
BBDO India
Bangalore



Tanuja Saha
Batch : 2010-12
Account Director
Red Baron Pvt. Ltd.
Bangalore



Madhurenu Datta
Batch : 2012-14
Associate Creative
Director
Ogilvy, Mumbai

Who will take you (our Recruiters)

Aaj Tak
Adfactor PR
Benett Coleman & Co.Ltd
Bloomer

CNBC TV 18
HT Media
Edelman
Fork Media

Michael page
JWT Ltd.
Lowe Lintas
Network 18

Ogilvy & Mather
Percept Group
Perfect Relations
Practice PR

Reliance Broadcast
Thomson Reuters India
Times Television
Zee Network



**Mr. Moloy Banerjee,
President, ASEAN Linde.**

ISB&M

Corporate Connect



**Mr. Sadashiv Nayak,
CEO, Future Retail Ltd.**



**Mr. Nilendu Mukherjee,
Exec. Director,
Cooperative Rabobank UA**



**Mr. Sahil Nayar,
Sr. Associate Director HR, KPMG**



Life @ ISB&M





Roop Tiwari



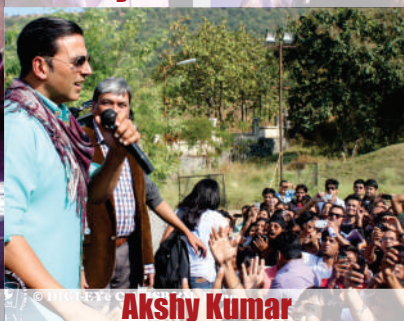
Lucky Ali



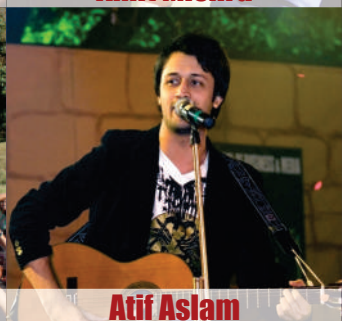
KK



Amit Mishra



Akshy Kumar



Atif Aslam

ISB&M

Exposure to Stardom



Neha Kakkar



Sanam



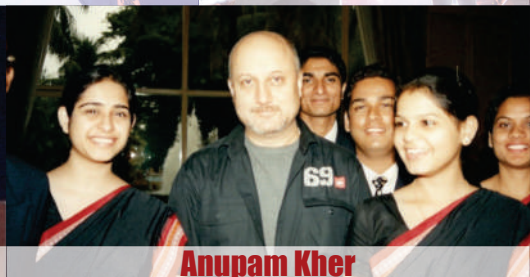
Akhil Sachdeva



Vishal - Shekhar



Palash Sen



Anupam Kher

ISB&M Alumni

Recommended their Own Family



Rahul Arora

Kashihs Arora

Raj K Mishra (Batch: 2006 - 08)

AVP-Hero MotoCorp, Gurgaon

BROTHER

Ajay Mishra (Batch: 2009 - 11)

Head - Supply Chain-IndusInd Bank, Lucknow

Sandeep Naug (Batch: 2005 - 07)

Head Of GTM Strategy-VerSe Innovation, Delhi

BROTHER

Sumeet Naug (Batch: 2011-13)

Corporate Real Estate Consultant-JLL, Bangalore

Neeraj Tewari (Batch: 2005-07)

Area Sales Manager-Hero Moto Corp Ltd. Delhi

BROTHER

Nitin Tewari (Batch: 2008-10)

Area Sales Manager- Berger Paints India, Surat

Amit singh (Batch: 2004-06)

Business Development Manager /project -Blockchain Education

BROTHER

Anand Singh (Batch: 2005-07)

Executive Director -Option Group, Mumbai

Lavisha Talesara (Batch: 2015-17)

Motilal Oswal Financial Services Ltd-Sr.
Manager-HNI Investment Products-Mumbai

BROTHER - IN - LAW

Tanishq Jenawat

(Batch: 2022-24)

PGDM

Tanya Agnihotri (Batch: 2015-17) ●
Sr. Business Analyst & Product Owner HARMAN Intl., Bangalore

BROTHER ●

Keshav Agnihotri
(Batch: 2022-24) PGDM

Shubham Jaiswal (Batch: 2016 - 18) ●
Senior Cluster Manager-Aditya Birla Sun Life Insurance

BROTHER ●

Harsh Jaiswal
(Batch: 2022-24) PGDM

Manisha Singh (Batch: 2018-20) ●
Zonal Head-NBET LOGISTICS

SISTER ●

Vandana Singh
(Batch: 2023-25) PGDM

Milind Seth (Batch: 2017-19) ●
IDFC FIRST Bank-Manager

BROTHER - IN - LAW ●

Shail Verma
(Batch: 2023-25) PGDM

Rahul Arora (Batch: 2019-21) ●
Associate - PWC, Mumbai

SISTER ●

Kashihs Arora
(Batch: 2023-25) PGDM

Vaishanvi Rai (Batch: 2019-21) ●
Sr. Growth Manager-Bajaj Finserv, Pune

SISTER ●

Tanushri Rai
(Batch: 2023-25) PGDM

Neha Sharma (Batch: 2007-09) ●
Founder & Director-AVIMUKTA | Legal Recruitment
Consultancy, Mumbai

SISTER ●

Tanya
(Batch: 2023-25) PGDM

This is an Illustrative List of Students visit website for Complete Details

www.isbmk.ac.in



Rahul Chandra
(Batch: 2008-10)

**Head of Marketing &
Board Member**

Stanley Black & Decker

**Awarded the
Prestigious Taqdeer**

**Award from the Govt of UAE
for labor welfare excellence**

Ahana Ganguly
(Batch:2006-08)

**Assistant Vice President-
Brand Marketing**

Zee Media Corporation Ltd.

**Awarded Excellence in
Marketing Strategy**

**Award from Zee Media
Excellence Award 2022**



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