

INTERNATIONAL SCHOOL OF BUSINESS & MEDIA KOLKATA

November 11, 2025

NOTICE

INSTITUTION – INDUSTRY CELL / STUDENT COUNCIL

The Institution-Industry Cell (IIC) / Student Council of the International School of Business & Media (ISB&M) will be formed in the following manner:

Process

1. The students will nominate themselves for the various cells, i.e. Placement Assistance Cell, Corporate Relation Cell, Life Style Development, Professional Development Cell & Alumni Cell
2. The Executive Authority of the institution will then interview each student before they are admitted as members of the various cells.

Formation of Student Council

1. The President and Vice-President will be chosen by the Executive Authority of the institution.
2. The Co-ordinators of each of the above mentioned cells are automatically co-opted into the Student Council

Objectives

1. To get reputed companies on campus for Internship & Final Placements & Guest Lectures
2. To arrange workshops/ sessions to enable the students to perform well in placement process. To create business, political, economic, social & domain knowledge sharing platforms.
3. To build an Alumni database, maintain an ongoing relationship with alumni & to network through various social platforms. To arrange Alumni Guest lectures & Interaction Sessions to share their respective organizations' work culture with present students.
4. To ensure lifestyle development of the students through Image & Attitude Management exercises.

President

Copy to:

1. ISB&M, Kolkata website
2. Notice Board
3. Persons concerned

INSTITUTE INDUSTRY CELL - PLACEMENT CELL

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STUDENT COUNCIL COMMITTEE

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