



**APPROVAL PROCESS 2022-23**

**Extension of Approval (EoA)**

F.No. Eastern/1-10974292473/2022/EOA

Date: 02-Jun-2022

To,

The Secretary (Technical education)  
Govt. of West Bengal,  
Bikash Bhawan, Room No. 602,  
6th Floor Salt Lake, Kolkata-700091

**Sub: Extension of Approval for the Academic Year 2022-23**

Ref: Application of the Institution for Extension of Approval for the Academic Year 2022-23

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations, 2022 Notified on 4th February, 2022 and amended on 24th February 2022 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-3380648861	Application Id	1-10974292473
Name of the Institution	INTERNATIONAL SCHOOL OF BUSINESS & MEDIA KOLKATA	Name of the Society/Trust	PEOPLE'S EMPOWERMENT GROUP FOUNDATION
Institution Address	PREMISES NO. 330/2 , WARD NO - 9 ,PUJALI TRUNK ROAD, MOUZA - RAJIBPUR, JL NO. 43, POLICE STATION - BUDGE BUDGE , KOLKATA - 700138, PUJALI, SOUTH 24 PARGANAS, West Bengal, 700138	Society/Trust Address	RECTANGLE NO. 41, VILL. MAIDAWAS, DISTRICT GURGAON, SECTOR 64. GURGAON 122101.,GURGAON,GURGAON,Ha ryana,122101
Institution Type	Private-Self Financing	Region	Eastern
Year of Establishment	2017		

**To conduct following Courses with the Intake indicated below for the Academic Year 2022-23**

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2021-22	Intake Approved for 2022-23	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE DIPLOMA	MANAGEMENT	PGDM	NOT APPLICABLE	180	180	NA	NA

**It is mandatory to comply with all the essential requirements as given in APH 2022-23 (Appendix 6)**

### **Important Instructions**

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2019-20 is implemented without affecting the reservation percentages of SC/ ST/ OBC (NCL)/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years.
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time are now amalgamated as total intake and shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2022-23 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities **WITHIN 2 YEARS** to fulfil the norms based on the Affidavit submitted to AICTE beginning with the Academic Year 2022-23
3. Strict compliance of Anti-Ragging Regulation, Establishment of Committee for SC/ ST, Establishment of Internal Complaint Committee (ICC), Establishment of Online Grievance Redressal Mechanism, Barrier Free Built Environment for disabled and elderly persons, Fire and Safety Certificate should be maintained as Approval Process Handbook and provisions made in AICTE Regulation notified from time to time.
4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

**Pharmacy Institute:** In compliance with the order dated 05.03.2020 passed by the Hon'ble Supreme Court of India in Transferred Petitions (CIVIL) No 87-101 of 2014, for the existing institutions offering courses in Pharmacy Programme, approval of Pharmacy Council of India (PCI) is mandatory and AICTE approval is NOT required. The requirements for running the Programme (Diploma / UG / PG) such as Land & Build-up Area, Student-faculty ratio, Intake etc. will be as per the respective regulatory body (PCI).

In case of any inconsistency in the course name and intake for EoA issued by AICTE and the approval by PCI, the approval of PCI shall prevail.

**Architecture Institute:** In compliance with the order dated 08.11.2019 passed by the Hon'ble Supreme Court of Indian CA No.364/ 2005, for the existing Institutions offering Courses in Architecture Programme, approval by the Council of Architecture (CoA) is mandatory and AICTE approval is NOT required. The requirements for running the Programme (Diploma / UG / PG) such as Land & Build-up Area, Student-faculty ratio, Intake etc. will be as per respective regulatory body (CoA). In case of any inconsistency in the course name and intake for EoA issued by AICTE and the approval by CoA, the approval of CoA shall prevail.

**Deemed to be University:** Institutions Deemed to be Universities (Running Technical Education Programmes), it is mandatory to have AICTE approval from the Academic Year 2018-19 in compliance of the Hon'ble Supreme Court Order dated 03-11-2017 passed in CA No.17869- 17870 /2017.

**Prof.Rajive Kumar**  
**Member Secretary, AICTE**

Copy to:

1. **The Director Of Technical Education\*\*, West Bengal**
2. **The Registrar\*\*,**  
Not Applicable
3. **The Principal / Director,**  
INTERNATIONAL SCHOOL OF BUSINESS & MEDIA KOLKATA  
Premises No. 330/2 , Ward No - 9 ,Pujali Trunk Road,  
Mouza - Rajibpur,  
JI No. 43, Police Station - Budge Budge ,  
Kolkata - 700138,  
Pujali, South 24 Parganas,  
West Bengal,700138

**4. The Secretary / Chairman,**  
RECTANGLE NO. 41, VILL. MAIDAWAS, DISTRICT GURGAON, SECTOR 64. GURGAON 122101.  
GURGAON, GURGAON  
Haryana, 122101

**5. The Regional Officer,**  
All India Council for Technical Education  
College of Leather Technology Campus  
Block LB, Sector III, Salt Lake City  
Kolkata - 700 098, West Bengal

**6. Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

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\*\* Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

*This is a computer generated Statement. No signature Required*